Editor-in-Chief: Alessandro Fiocchi, MD
Co-Editor-in-Chief: Erika Jensen-Jarolim, MD

Regional Associate Editors: Yehia El-Gamal (Africa / Middle East), Menchem Rottem (Africa / Middle East), Peter Le Souëf (Asia Pacific), Ruby Pawankar (Asia Pacific), Stephen Holgate (Europe), Sergio Bonini (Europe), Mario Sánchez-Borges (Latin America), Luis Caraballo (Latin America), Michael Blaiss (North America), Edda Fiebiger (North America)

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HIGHLIGHTS

New Editorial Leadership

In January 2014, during the commencement of the presidency of Lanny Rosenwasser, MD, WAO installed a new Editor-in-Chief, Alessandro Fiocchi, MD, and Deputy Editor, Erika Jensen-Jarolim, MD, now Co-Editor-in-Chief, to lead the World Allergy Organization Journal. In addition, the Journal moved into its second year of publication with publisher, BioMed Central.

Publication Totals

The Journal has published 28 articles from January through September, 2015, in the following sections: Original Research (13), Reviews (10), Guidelines (1), Consensus (1), Case Report (1), Letter to Editor (1), and Reviewer Acknowledgement (1). One of the Reviews was from the “WAO Immunotherapy and Biologics Online Monograph”.

In 2014 the journal published a total of 34 articles in the following sections: Original Articles (11), Reviews (17), Position Statement (1), Consensus Document (1), Editorials (3), and Case Report (1). Included in the total of Reviews were 11 articles from the “WAO Immunotherapy and Biologics Online Monograph”.
**Site Usage**

Regarding site usage, from January through August, 2015, the average number of Page Views was 17,242 and the average number of Unique Visitors was 6,592.

**Current Site Usage in 2015:**

<table>
<thead>
<tr>
<th>Usage Type – Averages</th>
<th>Jan</th>
<th>Feb</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>Aug</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page Views</td>
<td>15,322</td>
<td>15,113</td>
<td>21,745</td>
<td>20,897</td>
<td>17,999</td>
<td>16,080</td>
<td>15,685</td>
<td>15,094</td>
</tr>
<tr>
<td>Unique Visitors</td>
<td>5,553</td>
<td>5,616</td>
<td>8,294</td>
<td>7,735</td>
<td>6,908</td>
<td>6,468</td>
<td>6,401</td>
<td>6,592</td>
</tr>
</tbody>
</table>

The statistics from 2014 show a large increase in usage over 2013, and the statistics from 2015 to-date look to be on track toward higher averages than the previous two years.

**The Look Back:**

<table>
<thead>
<tr>
<th>Usage Type – Averages</th>
<th>2014</th>
<th>2013</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page Views</td>
<td>12,442</td>
<td>8,062</td>
<td>64%</td>
</tr>
<tr>
<td>Unique Visitors</td>
<td>4,445</td>
<td>2,036</td>
<td>45%</td>
</tr>
</tbody>
</table>

In 2014 as well as in 2015 (January through August) these countries have appeared among the top ten highest visits of origin: Australia, Brazil, Canada, Germany, India, Indonesia, Italy, Japan, Mexico, Spain, Thailand, United Kingdom, United States.

**WAO PAPERS PUBLISHED IN 2014 and 2015 (JANUARY THROUGH SEPTEMBER)**


Alessandro
Respectfully
to
the
perspective.
among
treatment
information
Mission:
Managing
current
widest
Allergy
Canonica
Meet
2014).
doi:10.1186/1939-4551-7-25


OTHER PUBLICATIONS

WAO Immunotherapy & Biologics Online Monograph
14 Review Articles published from 29 July 2014 to Present, World Allergy Organization Journal

3rd WAO International Scientific Conference (WISC) 2014, Rio de Janeiro
Meeting Abstracts, Volume 8, Suppl 1 (8 April 2015), World Allergy Organization Journal

2013 WAO Symposium on Immunotherapy and Biologics, Chicago
Meet Abstracts, Volume 7, Suppl 1 (3 February 2014), World Allergy Organization Journal

Respectfully submitted,

Alessandro Fiocchi, MD, Editor-in-Chief; Erika Jensen-Jarolim, MD, Co-Editor-in-Chief; Sofia Dorsano, Managing Editor

Mission: The World Allergy Organization Journal provides a global forum for the exchange of research and information on allergy, asthma, and clinical immunology. The Journal supports this scientific interaction among members of the World Allergy Organization, an alliance of 95 societies worldwide, through publication of original research, clinical reviews, position papers, and epidemiological studies that contribute to current knowledge in patient care. Articles cover diagnosis, therapeutic options, crisis management, and treatment efficacy. Authors and reviewers represent all geographic regions, providing a truly global perspective. Published monthly online, with access on computers and mobile devices, the Journal ensures the widest availability of practice-relevant science at the point-of-care.