



Roma Eventi Fontana di Trevi

Sponsor Prospectus

**WAO Symposium e il Congresso Mito o Realtà
si svolgeranno parallelamente presso la stessa sede.
Si intrecceranno nelle Keyword Lectures che verranno tradotte
tramite servizio di traduzione simultanea (italiano/inglese-inglese/italiano)**

**WAO Symposium and Mito o Realtà Congress will be held simultaneously
in the same meeting venue.
They will join just for the Keynote lectures that will be translated
(italian/english – english/italian)**

event
organized by |  **BIO MEDIA**
The sharing of knowledge

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Local Organizing Committee

Primary Contact Prof. Alessandro Fiocchi

Additional Contact Monica Arosio

BIOMEDIA S.r.l. - Via L. Temolo, 4 – 20126 Milano

Ph +39 02/45498282 – Fax +39 02/45498199

e-mail: WAORomeSymposium@biomedia.net

<http://www.worldallergy.org/rome2017/>

CONGRESS VENUE

ROMA EVENTI - Fontana di Trevi

Piazza della Pilotta, 4 - 00187 Roma - Italia

Tel. +39 (06) 67015176-5177

Fax: + 39 (06) 67015178

trevi@roma-eventi.com

<http://www.roma-eventi.com/>

<http://www.roma-eventi.com/eng/fontana-di-trevi/conference-rooms-rome.html>



HOTELS

For reservation: Biomedia Travel

Email biomediatravel@biomedia.net

Platinum Sponsorship Package

Gold Sponsorship Package

Silver Sponsorship Package

Other sponsorship - Contributor

IMPORTANT DATES FOR EXHIBITORS AND SPONSORS

Symposia or Lecture must be proposed by 20 December 2016.

AIFA submission must be requested by 20 January 2017.

If required, exhibition materials and equipment may be shipped to the Congress Venue for delivery no earlier than 21 April 2017.

Shipping Address

C/O CENTRO CONGRESSI ROMA EVENTI FONTANA DI TREVI
P.ZZA DELLA PILOTTA, 4 – 00187 ROMA

Exhibitor setup for the Congress from 2:00 on 26 April 2017

Congress trade exhibition 27-28 April 2017

Exhibitor equipment to be removed by 10:00 am on 29 April 2017.

PAYMENT TERMS

Exhibitor and Sponsor registration is open now by contacting WAORomeSymposium@biomedia.net

Payment of total fee must be made by all exhibitors and sponsors within 30 days of receipt of invoice raised by Biomedia.

The final deadline for reservation and payment is 20 March 2017. For bookings initiated after 20 March 2017 full payment is due at the time of booking.

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to Biomedia Srl using the contact details shown above.

Cancellation fee:

- 50% of total cost will be retained by the LOC if booking is cancelled before 30 January 2017
- 100% of the total cost will be retained by the LOC thereafter

The Organizing Secretariat reserves the right to cancel the Congress, shift its venue, or change the dates, without notice, in case of force majeure. Biomedia shall not be liable for any damages claimed.

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✓ **Platinum Sponsorship Package**

€ 25.000 + VAT

Our Platinum Sponsorship Package includes:

- 4 x complimentary Conference Registrations for company personnel

- Exhibit Booth Space - A 3 x 2 m exhibit booth space
(Note: Booth dimensions may vary slightly to meet venue requirements)

- Sponsorship of Lunchtime or Morning (08.00 – 09.00) Symposium (1 hour)

- Congress Bag inserts - Registration Bag Insert

Place up to three (3) of your company's promotional items in the official meeting bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.

- Conference Bags

Supply of Conference bags branded with Company Logo. Production costs are not included.

- Company Logo

Inclusion of logo in programme recognition listing and webpage

Or

- 4 x complimentary Conference Registrations for company personnel

- Exhibit Booth Space - A 3 x 2 m exhibit booth space
(Note: Booth dimensions may vary slightly to meet venue requirements)

- Social Dinner (for Speakers)

Exclusive title sponsor of the event

Company logo and designation as Title Sponsor included in email confirmation to all ticket buyers

Opportunity to provide promotional materials at the event. Company logo / Name mentioned in event press releases

- Conference Bag inserts - Registration Bag Insert

Place up to three (3) of your company's promotional items in the official conference bag.

They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.

- Branded Notepads & Pens

Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included.

- Company Logo

Inclusion of logo in programme recognition listing and webpage

✓ **Gold Sponsorship Package**

€ 20.000 + VAT

Our Gold Sponsorship Package includes:

- 2 x complimentary Conference Registrations for company personnel
- Exhibit Booth Space - A 3 x 2 m exhibit booth space
(Note: Booth dimensions may vary slightly to meet venue requirements)
- Congress Bag inserts - Registration Bag Insert
Place up to two (2) of your company's promotional items in the official meeting bag.
They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags
- Company Logo
Inclusion of logo in programme recognition listing and webpage

Or

- 2 x complimentary Conference Registrations for company personnel
- Lecture (20 minutes)
- Congress Bag inserts - Registration Bag Insert
Place up to two (2) of your company's promotional items in the official meeting bag.
They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags
- Company Logo
Inclusion of logo in programme recognition listing and webpage

✓ **Silver Sponsorship Package**

€ 15.000 + VAT

Our Silver Sponsorship Package includes:

- 1 x complimentary Conference Registration for company personnel
- Sponsorship of catering services
Company logo / Name mentioned in the areas dedicated to catering services
- Congress Bag inserts - Registration Bag Insert
Place up to two (2) of your company's promotional items in the official meeting bag.
They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags
- Company Logo
Inclusion of logo in programme recognition listing and webpage

OTHER SPONSORSHIP - CONTRIBUTOR

- ✓ ROLL UP (small table and 2 chairs) **€ 6.000 + VAT**
- ✓ SPONSORSHIP OF CATERING SERVICES **€ 8.000 + VAT**
The area will be branded with the Company logo.
- ✓ SIMULTANEOUS TRANSLATION **€ 5.000 + VAT**
- ✓ SPONSORSHIP OF THE OFFICIAL CONGRESS NEWSLETTER **€ 5.000 + VAT**
The Company Logo will be visible on all the newsletters, the despatch schedule usually starts six months before the event and continues after it.
- ✓ DEDICATED NEWSLETTER **€ 3.000 + VAT**
A dedicated newsletter is a strong tool to introduce the brand, as the communication is delivered directly to the attendees' mail box. (sent out just once)
- ✓ CONGRESS BAG INSERTS - Registration Bag Insert **€ 4.000 + VAT**
Place up to two (2) of your company's promotional items in the official meeting bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.
- ✓ ONLINE VISIBILITY **€ 3.000 + VAT**
Online Visibility – Acknowledgement of your company's sponsorship, with your logo and a link to your website, will be prominently displayed on official meeting website.
- ✓ COMPANY LOGO on the Programme and Website **€ 3.000 + VAT**
- ✓ Branded Notepads & Pens **€ 2.500 + VAT**
Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included.
- ✓ Conference Bags **€ 2.500 + VAT**
Supply of Conference bags branded with Company Logo. Production costs are not included
- ✓ LANYARDS **€ 2.500 + VAT**
Conference lanyards branded with the Sponsor's logo. Production costs not included.

Exhibit Booth Space and Roll Up. Allocation of space within the exhibition area will be based firstly on the total financial contribution and then on a first come first served basis.

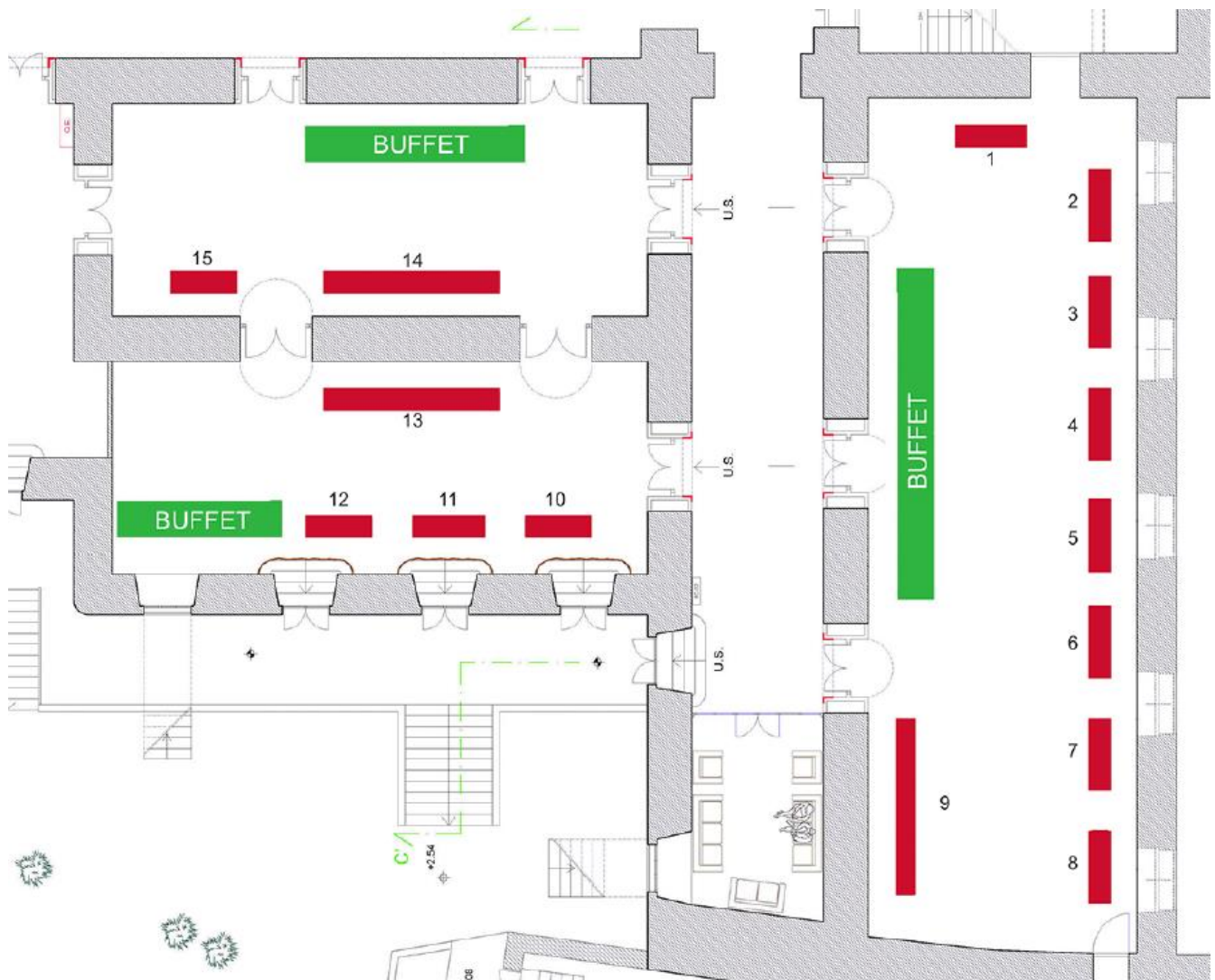
Lectures and Symposia. The Speakers' travel and stay costs will be paid by the Sponsor. The proposed scientific programme has to be accepted by the Scientific Committee.

REGISTRATION FEES

- | | |
|----------------------|---------------------------|
| 1. Physicians | € 409,84 + VAT = € 500,00 |
| 2. Residents, Nurses | € 204,92 + IVA = € 250,00 |

***If you wish to propose any other sponsorship items
please contact the LOC to discuss your ideas***

EXHIBITION AREA – CONGRESS VENUE



PRELIMINARY PROGRAMME

Thursday, April 27th, 2017

8.30 **Satellite symposium**

10.00 Meeting opening address

10.30 Lecture. The allergy epidemics. Where we are?

11.00 Session 1 – Controversies in allergy prevention

12.40 Lecture: Role of innate immunity in allergy inception

13.10 lunch break - **a possible satellite symposium**

14.00 Session 2 – Controversies in food allergy

15.30 Lecture: Asthma in preschoolers is overdiagnosed

16.00 Session 3 – controversies in pediatric asthma

17.30 Lecture: – drug allergy in adults and children.

Friday, April 28, 2017

8.30 Session 4 – Controversies in allergen immunotherapy

10.00 Session 5 – controversies in cow's milk allergy (DRACMA session)

11.30 Lecture: DRACMA – Update & perspectives

12.00 Lunch break - **a possible satellite symposium**

13.00 Session 6 – controversies in pediatric asthma

14.30 Session 7 – controversies in eosinophilic diseases

16.00 Lecture: – Systems biology in pediatric asthma

16.40 Session 8: Clinical aspects

17.40 Discussion

Saturday, April 29th, 2017

***No sponsorship will be permitted during 29 April,
however industry is invited to participate as attendees during lectures.***

Regulatory Aspects of Immunotherapy and Biologics

9.00 Keynote lecture: EMA initiatives for allergen immunotherapy and biologics

9.30 Session 9: EMA, allergen products and biologics

11.30 Session 10: Allergen products

13.00 Lunch

14.00 Session 11: Biologics, Biosimilars... and more

15.40 Panel discussion: Allergen immunotherapy, Biologics and Biosimilars in the World

16.20 Summing-up

AGREEMENT FORM

To be sent to Biomedica - email to: WAORomeSymposium@biomedica.net

Company Name _____

Address _____

ZIP Code _____ City _____ Country _____

Contact Person _____

Ph. _____ Fax _____

e-mail _____ Mobile _____

VAT Code _____

Purchase Order: Yes No _____

PLATINUM

Dedicated NEWSLETTER

GOLD

CONGRESS BAG INSERTS

SILVER

ONLINE VISIBILITY

ROLL UP (small table and 2 chairs)

SPONSOR LOGO

CATERING

NOTEPADS & PENS

SIMULTANEOUS TRANSLATION

CONGRESS BAG

Official NEWSLETTER

LANYARDS

TOTAL AMOUNT _____ **+ VAT**

Terms & Conditions of this agreement between Biomedica srl and the Company:

PAYMENT TERMS - within 30 days at start from the invoice issue.

METHOD OF PAYMENT - Bank transfer payable to Account holder: Biomedica. Bank: UNICREDIT BANCA AG 19 MILANO IBAN: IT 10 X 02008 01619 000004795238 Swift code: UBCRITB1219

CANCELLATION POLICY

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POLICY PRIVACY - Personal data are processed in accordance with D.Lgs. n. 196/2003. Right may be exercised in accordance with article 7.

The Company expressly declares to accept the conditions mentioned above.

Date _____ Signature _____