World Allergy Organization
International Scientific Conference (WISC 2012)

Severe Allergies, Severe Asthma:
New Strategies for Optimal Treatment & Prevention

Hyderabad, India
6-9 December 2012

www.worldallergy.org/wisc2012
ABOUT WAO

The World Allergy Organization (WAO) is a global federation of 89 regional and national allergy, asthma and clinical immunology societies. Through collaboration with its member societies, WAO provides a wide range of educational and outreach programs to WAO individual members around the globe. These programs, relating to the clinical practice of allergy and asthma, allergy and asthma service provision, and physician training in allergy and asthma, help better understand and address the challenges facing allergists worldwide.

MISSION

WAO’s mission is to be a global resource and advocate in the field of allergy, asthma and clinical immunology advancing excellence in clinical care through education, research and training as a worldwide alliance of allergy, asthma and clinical immunology societies.
WELCOME LETTER

Dear Colleagues,

We are pleased to share with you the Partnership Opportunities and Exhibitor Prospectus for the World Allergy Organization International Scientific Conference (WISC) in Hyderabad, India, 6-9 December 2012. With this Prospectus, WAO warmly invites you to join and collaborate with us in this global scientific meeting. The theme of the Conference is Severe Allergies, Severe Asthma: New Strategies for Treatment and Prevention.

Building on the success of the 1st WISC in Dubai, December 2010, the WAO is excited to launch its 2nd theme-based scientific conference, the WISC 2012. With 24 Post Graduate Courses on a wide range of topics, five Plenary Sessions, Parallel Symposia, three Keynote Lectures, Poster Sessions and Highlights in Immunotherapy, the WISC 2012 will be a multidisciplinary forum for allergists, pulmonologists, ENTs, dermatologists, internists, pediatricians, gastroenterologists, clinical immunologists and primary care physicians.

WAO is organizing these focused, theme-based scientific conferences in recognition of:

- The increasing prevalence and more complex forms of allergic diseases and asthma worldwide, especially in children
- The need to create a more integrated approach to the diagnosis and management of allergic diseases
- The need to expand the knowledge and practice of allergy and provide more practical knowledge to young professionals

The 2012 conference on Severe Allergies, Severe Asthma: New Strategies for Treatment and Prevention will provide a forum for the most useful combination of latest research, review of current theory and practice, and hands-on, problem-based learning. Our aim is that participants gain insight into the most effective advances in the diagnosis and management of complex and severe allergies and asthma and in their preventative strategies.

We look forward to seeing you in Hyderabad, India!
The 2012 Conference will build on the success of the 1st WAO International Scientific Conference (WISC), on “Asthma and Co-Morbid Conditions,” held in Dubai, UAE. The inaugural Conference hosted:

- 1,400 Attendees from the region and around the world
  - Middle East/Africa – 43%
  - Europe – 36%
  - Asia-Pacific – 11%
  - North America – 6%
  - Latin America – 4%
- Attendees with Primary Areas of Expertise:
  - Allergy – 41%
  - Pediatrics – 16%
  - Asthma – 11%
  - Pulmonology – 7%
  - Respiratory Medicine – 6%
  - Immunology – 6%
  - Respiratory Medicine – 6%
  - Ear, Nose and Throat – 6%
  - General Medicine – 6%
- 58 speakers representing 26 countries
- Over 200 abstracts submitted from 47 countries
- 51 thematic sessions
- 96% of attendees reported they would recommend the WAO International Scientific Conference to their colleagues

KEY REASONS TO PARTNER

- Obtain exposure to 1,500 and more researchers and physicians in allergy, asthma and clinical immunology from around the world, including: key opinion leaders, subject-matter experts, and heads of university departments
- Gain invaluable visibility for your product, service or program
- Network with key opinion leaders in the field
- Make important contacts with industry colleagues
- Receive professional input on your product or service

WHO SUPPORTS WAO ACTIVITIES?

- Pharmaceutical Companies
- Universities and Colleges
- Associations and Non-Profit Organizations
- Government Organizations
- Medical Supply and Equipment Companies
- Medical Publishers

CONTINUING MEDICAL EDUCATION (CME)

Approval of the scientific program for continuing medical education (CME) credits will be applied for with the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialties (UEMS). EACCME credits are recognized by the American Medical Association (AMA).

EDUCATIONAL OBJECTIVES

- To provide insights into the mechanisms and phenotypes of severe asthma and severe allergies
- To highlight the most recent advances and developments in treatment and preventative strategies of severe asthma and severe allergies including immunotherapy, biologics
- To provide an integrated approach to the diagnosis, management of severe and more complex forms of allergies
- To identify unmet needs and areas of research priorities
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
<th>Session 4</th>
<th>Session 5</th>
<th>Session 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td>Track 1: Food Allergy</td>
<td>Track 1: Food Allergy</td>
<td>Track 2: Immunotherapy</td>
<td>Track 2: Immunotherapy</td>
<td>Track 3: Anaphylaxis</td>
<td>Track 4: Angioedema &amp; Urticaria</td>
</tr>
<tr>
<td></td>
<td>Session 1: Diagnosis and Management</td>
<td>Session 2: Food Challenges in the Clinic</td>
<td>Session 1: Allergy Testing In Vivo and In Vitro</td>
<td>Session 2: Perioperative and Idiopathic Anaphylaxis</td>
<td>Session 2: Management of Anaphylaxis in the Clinic</td>
<td>Session 1: Diagnosis and Treatment of Hereditary Angioedema</td>
</tr>
<tr>
<td>10:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>Track 1: Food Allergy</td>
<td>Track 2: Immunotherapy</td>
<td>Track 3: Anaphylaxis</td>
<td>Track 5: Skin Allergies</td>
<td>Track 7: Drug Allergy</td>
<td>Track 8: Asthma and Lower Airway Disease</td>
</tr>
<tr>
<td></td>
<td>Session 2: Food Challenges in the Clinic</td>
<td>Session 2: Immunotherapy in Clinical Practice</td>
<td>Session 2: Perioperative and Idiopathic Anaphylaxis</td>
<td>Session 2: Managing Severe and Refractory Eczema</td>
<td>Session 2: Practical Approach to Aspirin and NSAID Hypersensitivity</td>
<td>Session 1: Asthma Exacerbations: Treatment and Prevention</td>
</tr>
<tr>
<td>12:30</td>
<td>Lunch Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:30</td>
<td>Track 1: Food Allergy</td>
<td>Track 2: Immunotherapy</td>
<td>Track 4: Angioedema &amp; Urticaria</td>
<td>Track 6: Upper Airway Allergies</td>
<td>Track 7: Drug Allergy</td>
<td>Track 8: Asthma and Lower Airway Disease</td>
</tr>
<tr>
<td>15:00</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:30</td>
<td>Track 1: Food Allergy</td>
<td>Track 2: Immunotherapy</td>
<td>Track 4: Angioedema &amp; Urticaria</td>
<td>Track 6: Upper Airway Allergies</td>
<td>Track 7: Drug Allergy</td>
<td>Track 9: Allergy, Asthma and Sleep Disorders</td>
</tr>
<tr>
<td>18:00</td>
<td>Opening Ceremony</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19:00</td>
<td>Welcome Reception</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**FRIDAY, 7 DECEMBER 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
<th>Session 4</th>
<th>Session 5</th>
<th>Session 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Plenary Session 1: The Origins of Allergy</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:30</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>Symposium 1: Severe Upper Airway Disease</td>
<td>Symposium 2: Unusual and Potentially Life Threatening Allergic Disorders</td>
<td>Symposium 3: Severe Ocular Allergies</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:45</td>
<td>Keynote Lecture 1: Genetics, Pharmacogenetics and Personalized Medicine</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:15</td>
<td>Plenary Session 2: Food Allergy</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:45</td>
<td>Coffee Break</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15:15</td>
<td>Symposium 4: Food Allergy and the GI Tract</td>
<td>Symposium 5: WAC 2013</td>
<td>Symposium 6: Preventing Food and Inhalant Allergy in Children - Where are we now?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:00</td>
<td>Poster Session 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:30</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

www.worldallergy.org/wisc2012
## PRELIMINARY PROGRAM AT A GLANCE

### SATURDAY, 8 DECEMBER 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Plenary Session 3: Severe Asthma</td>
</tr>
<tr>
<td>9:30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:00</td>
<td>Symposium 7: Drug Allergy</td>
</tr>
<tr>
<td>10:45</td>
<td>Symposium 8: Confounders of Asthma</td>
</tr>
<tr>
<td>11:45</td>
<td>Symposium 9: Childhood Asthma</td>
</tr>
<tr>
<td>12:00</td>
<td>Keynote Lecture 2: TBD</td>
</tr>
<tr>
<td>13:00</td>
<td>Poster Session 2</td>
</tr>
<tr>
<td>14:30</td>
<td>Plenary Session 4: Anaphylaxis</td>
</tr>
<tr>
<td>16:00</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16:30</td>
<td>Symposium 10: Update on Biotherapeutics</td>
</tr>
<tr>
<td>17:00</td>
<td>Symposium 11: ICAAI Session</td>
</tr>
<tr>
<td>18:00</td>
<td>Symposium 12: Allergy Diagnostics: Current and Future Perspectives</td>
</tr>
<tr>
<td>18:15</td>
<td>Gala Dinner with Cultural Show</td>
</tr>
</tbody>
</table>

### SUNDAY, 9 DECEMBER 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Plenary Session 5: Skin Allergies</td>
</tr>
<tr>
<td>9:30</td>
<td>Poster Session 3</td>
</tr>
<tr>
<td>10:00</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>11:00</td>
<td>Immunotherapy Session 1</td>
</tr>
<tr>
<td>13:45</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>14:00</td>
<td>Keynote Lecture 3</td>
</tr>
<tr>
<td>15:00</td>
<td>Immunotherapy Session 2</td>
</tr>
<tr>
<td>15:15</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>17:00</td>
<td>Immunotherapy Session 3</td>
</tr>
</tbody>
</table>

### COMING SOON:

- Additional Sessions and Session Details
- International and National Faculty
CONFERENCE SPONSORSHIP MENU

THE WAO INTERNATIONAL SCIENTIFIC CONFERENCE IS PLEASED TO OFFER TWO DIFFERENT CATEGORIES OF PARTNERSHIP:

CONFERENCE SUPPORT
By supporting the Conference, you are choosing to support the conference as a whole to promote the most effective advances in the diagnosis and management of severe allergies and severe asthma. Your support guarantees that the scientific program, which is organized by the Scientific Program Committee, will provide our attendees a forum for the latest research, reviews of current theory and practice, and hands-on problem-based learning of severe allergies and severe asthma.

-- AND / OR --

MENU-BASED SPONSORSHIP
Select from the educational, promotional and marketing options below to build your own sponsorship level.

<table>
<thead>
<tr>
<th>Educational Opportunities</th>
<th>Promotional Events and Items</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Sponsored Symposia $40,000 USD/Symposium</td>
<td>Conference Shuttle Services $20,000 USD</td>
</tr>
<tr>
<td>International Travel Grants Various Amounts</td>
<td>Conference Lunches $25,000 USD/Lunch</td>
</tr>
<tr>
<td>Abstract Distribution $15,000 USD</td>
<td>Conference Bag $15,000 USD</td>
</tr>
<tr>
<td>Session Handout Kiosks $10,000 USD</td>
<td>WAO Junior Member Poster Reception $10,000 USD</td>
</tr>
<tr>
<td>Webcast/Podcast of Session $10,000 USD</td>
<td>Wi-Fi Access Cards $10,000 USD</td>
</tr>
<tr>
<td>WAO Journal e-Supplement of Session Proceedings</td>
<td>Gala Dinner Shuttle Buses $25,000 USD</td>
</tr>
<tr>
<td></td>
<td>Internet Café $15,000 USD</td>
</tr>
<tr>
<td>Product Theaters</td>
<td>Speaker-Ready Room $10,000 USD</td>
</tr>
<tr>
<td>Breakfast Theater $20,000 USD</td>
<td>Conference Packet Guide $7,500 USD</td>
</tr>
<tr>
<td>Coffee Break Theater $20,000 USD</td>
<td>Daily Schedule Boards $7,500 USD</td>
</tr>
<tr>
<td></td>
<td>Coffee Breaks $5,000 USD/Break</td>
</tr>
<tr>
<td></td>
<td>Lanyards $5,000 USD (cost of printing and shipping not included)</td>
</tr>
<tr>
<td></td>
<td>Pens and Notepads $5,000 USD (cost of printing and shipping not included)</td>
</tr>
<tr>
<td></td>
<td>Bottled Water $5,000 USD (cost of printing and shipping not included)</td>
</tr>
<tr>
<td></td>
<td>Gala Dinner Shuttle Buses $25,000 USD</td>
</tr>
<tr>
<td></td>
<td>Internet Café $15,000 USD</td>
</tr>
<tr>
<td></td>
<td>Speaker-Ready Room $10,000 USD</td>
</tr>
<tr>
<td></td>
<td>Conference Packet Guide $7,500 USD</td>
</tr>
<tr>
<td></td>
<td>Daily Schedule Boards $7,500 USD</td>
</tr>
<tr>
<td></td>
<td>Coffee Breaks $5,000 USD/Break</td>
</tr>
<tr>
<td></td>
<td>Lanyards $5,000 USD (cost of printing and shipping not included)</td>
</tr>
<tr>
<td></td>
<td>Pens and Notepads $5,000 USD (cost of printing and shipping not included)</td>
</tr>
<tr>
<td></td>
<td>Bottled Water $5,000 USD (cost of printing and shipping not included)</td>
</tr>
</tbody>
</table>

Advertising Opportunities

- Advertisement in the Preliminary and/or Final Program $2,000 USD - $6,000 USD
- Broadcast Email Blast $3,000 USD/blast
- Congress Bag Insert $3,000 USD/bag insert (cost of printing and shipping not included)
- Congress Mailing List $2,000 USD/List
SPONSORSHIP LEVELS

Your Company’s sponsorship level is determined by your amount of Conference Support and/or your total selections from the menu-based sponsorship:

- **DIAMOND LEVEL:** $100,000 USD and above
- **PLATINUM LEVEL:** $75,000 USD - $99,999 USD
- **GOLD LEVEL:** $50,000 USD - $74,999 USD
- **SILVER LEVEL:** $30,000 USD - $49,999 USD

In recognition of your generous support, WISC 2012 is pleased to offer you the following additional benefits:

**DIAMOND SPONSOR: $100,000 USD AND ABOVE**
- 50% discount on exhibition space
- 10% discount on group-delegate registration
- One complimentary, full-page, 4-color advertisement in Final Program
- Two Complimentary inserts in the Conference Bag (printing and shipping are the financial responsibility of the Partner)
- Company Logo on Slide between Sessions and on Backdrops in Plenary Hall
- Company Logo on Printed Materials, including Announcements and Programs
- Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

**PLATINUM SPONSOR: $75,000 USD - $99,999 USD**
- 30% discount on exhibition space
- One complimentary, full-page, 4-color advertisement in Final Program
- One complimentary insert in the Conference Bag (printing and shipping are the financial responsibility of the Partner)
- Company Logo on Slide between Sessions and on Backdrops in Plenary Hall
- Company Logo on Printed Materials, including Announcements and Programs
- Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

**GOLD SPONSOR: $50,000 USD - $74,999 USD**
- 20% discount on exhibition space
- One complimentary, half-page, 4-color advertisement in Final Program
- One complimentary insert in the Conference Bag (printing and shipping are the financial responsibility of the Partner)
- Company Logo on Slide between Sessions and on Backdrops in Plenary Hall
- Company Logo on Printed Materials, including Announcements and Programs
- Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

**SILVER SPONSOR: $30,000 USD - $49,999 USD**
- 10% discount on exhibition space
- One complimentary, half-page, 4-color advertisement in Final Program
- Company Logo on Slide between Sessions in Plenary Hall
- Company Logo on Printed Materials, including Announcements and Programs
- Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

Sponsorship opportunities provide visibility for your organization and show support for the field of allergy, asthma and immunology. Opportunities can be tailored to meet the needs of your organization.

Please contact the WAO Secretariat via email at WISCExhibition@worldallergy.org to discuss options.
EXHIBITION INFORMATION

EXHIBITION HOURS
Tentative Schedule – Subject to Change

Friday, 7 December 2012 09:00 – 18:30
Saturday, 8 December 2012 09:00 – 17:00
Sunday, 9 December 2012 09:00 – 17:00

- Only Exhibitors with badges are allowed in the Exhibition Hall, from one hour before the exhibits open each day until one hour after it closes.
- Exhibits must be staffed during the above hours.
- Exhibition hours are subject to change. Companies are notified if a change in hours is necessary.

INSTALLATION
Tentative Schedule – Subject to Change

Thursday, 6 December 2012 07:00 – 23:00

- Exhibits must be completely installed by 23:00 on Thursday, 6 December 2012. WAO and the official service contractor may, without incurring any liability for damage or loss, install and/or dismantle any property of any exhibitor who fails to comply with this deadline at the sole expense of the Company.
- Installation hours are subject to change. Companies are notified if a change in hours is necessary.

DISMANTLEMENT
Tentative Schedule – Subject to Change

Sunday, 9 December 2012 17:00 – 23:00

- No packing of equipment, literature or dismantling of exhibits will be permitted until after 12:00 on Sunday, 9 December 2012.
- The Exhibition Hall must be cleared by 23:00 on Sunday, 9 December 2012. WAO and the official service contractor may, without incurring any liability for damages or loss, dismantle any property of any Company who fails to comply with this deadline at the sole expense of the Company.
- Dismantlement hours are subject to change. Companies are notified if a change in hours is necessary.

ADMISSION TO EXHIBITIONS

- Each Company is granted one complimentary Delegate badge for access to the Exhibition Hall, Scientific Sessions and Social Events.
- Each Company is granted two complimentary Exhibitors badges for access only to the Exhibition Hall. Exhibition stand personnel must show an official Exhibitor Personnel badge to gain access to the Exhibition Hall during installation, show, or dismantlement hours.
- Exhibition badges do not allow entry to Scientific Sessions and Social Event.
- Additional Exhibitor badges can be purchased for $50 USD each prior to the Congress and $75 USD on-site. Additional Delegate badges also can be purchased; please see the Delegate pricing schedule for rate.
- Exhibitors may also purchase tickets to attend social events; please see pricing schedule for rate.
- Independent contractor personnel, hired by an Exhibit Company to install and dismantle their display, should register on-site for a temporary pass valid for installation and dismantlement hours only.

EXHIBIT TECHNICAL MANUAL

WAO will produce a Technical Manual for the Conference, including customs clearance and shipping instructions as well as order forms for additional equipment, such as furniture, electricity, internet connections and telephone. The Technical Manual will be available in September 2012.

EXHIBIT QUESTIONS?

Please direct your Exhibit questions to WISCexhibition@worldallergy.org or by telephone at +1 414 276 1791.
EXHIBITION COSTS

SHELL SCHEME PACKAGE
• $550 USD per square meter
Minimum Exhibition Size: 9 square meters

INCLUDED IN SHELL SCHEME PACKAGE:
• 2 – 3 side panels, depending on booth location
• 2 Chairs
• 1 Table
• Carpet
• Garbage Ban
• 1 Electricity Connection
• Company name and booth number printed on fascia board

SPACE RENTAL ONLY - FREE BUILDS
• $400 USD per square meter
Minimum Exhibition Size: 9 square meters
Companies that do not use a shell scheme and choose to free build are required to submit a detailed plan of their stand to WAO for approval by 15 October 2012. More information will be made available in the Exhibit Technical Manual.

INCLUDED IN EXHIBITION COSTS:
• Security
• Independent Contractor Personnel passes
• Exhibitor Only badges (two complimentary badges per Company)
• Delegate badge (one complimentary badge per Company)
• Your Company name and profile included on the Conference Website
• Your Company name and profile included in the Final Program
• General maintenance of the aisles and common Exhibition Hall areas

PAYMENT REQUIREMENTS
• A minimum deposit of 50% of the exhibition fee is due with the completed application and contract on or before 31 July 2012. The deposit must be received in order for priority space assignments to be made. Remainder of the payment is due by 30 September 2012. In the event that the full payment is not received by this date, space may be released back into the general inventory.
• Applications received after 31 July 2012 requires full payment of exhibition fees.
• No Company is allowed to exhibit unless full payment for the exhibit space has been received before the Exhibition Hall opens.

CANCELLATION / SPACE REDUCTION POLICY
If a Company wishes to cancel or reduce exhibit space, written notification must be sent on company letterhead to exhibition@worldallergy.org. If written notification of cancellation or reduced exhibit space is received at the WAO Secretariat office:
By 30 September 2012:
A full refund, minus a processing charge of $1,000 USD, will be granted.
1 October 2012 through 31 October 2012:
A refund, for 50% of the full payment amount, will be granted.
After 31 October 2012:
No refunds will be granted.
A Company’s cancellation of exhibit space results in the release of any Convention Center meeting space previously assigned to the Company.
CONTACT DETAILS
Please type or print clearly.

Company/Organization Name: __________________________________________________________
Contact Person: __________________________ Title: ___________________________________________
Address: __________________________________________________________________________
City/State: ____________________________ Country: __________________ ZIP/Postal Code: ________
Phone: __________________________ Fax: _________________________________________________
Email: ____________________________________________________________________________

EXHIBITION RESERVATIONS

Exhibitor Type
☐ Technical/For-Profit Organization
☐ Educational/Non-profit Organization

Exhibit Type
☐ In-line Exhibits (Shell scheme or free build)
☐ Island Exhibits (Free build only)

Size of Space Requested _______ meters x ________ meters (request is not guaranteed)

Competitors we do NOT wish to be near [This may limit your ability to obtain the best available space]:
_________________________________________________________________________________

Companies we would like to be near:
_________________________________________________________________________________

The assignment of space is at the sole discretion of WAO Secretariat.

Please return this completed form to:
World Allergy Organization
Attn: Meetings Department
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202, USA
Fax: +1 414 276 3349
Email: WISCexhibition@worldallergy.org
2nd World Allergy Organization
International Scientific Conference (WISC-2012)
6-9 December 2012

See you in Hyderabad, India!

Important Dates:
15 July 2012
Early Registration Deadline
Abstract Submission Deadline
31 October 2012
Regular Registration Rate Deadline
15 November 2012
Hotel Registration Deadline
5 December 2012
On-Site Registration Begins

Congress Secretariat
World Allergy Organization
555 E. Wells St., Suite 1100
Milwaukee, WI 53202 USA
Phone: +1 414 276 1791
Fax: +1 414 276 3349

General Inquiries
WISC@worldallergy.org

Abstracts
WISCAbstracts@worldallergy.org

Registration
WISCRegistration@worldallergy.org

Exhibition
WISCExhibition@worldallergy.org

www.worldallergy.org/wisc2012