For Immediate Release

Note to media: Find Scientific Program details online at: https://wao.confex.com/wao/wisc14/webprogram/start.html

Third WAO International Scientific Conference (WISC 2014) and XLI Annual Congress of ASBAI
Open in Rio de Janeiro

World Allergy Organization will highlight current needs and future directions in allergy medicine

RIO DE JANEIRO, BRAZIL. 6 November 2014 – The World Allergy Organization (WAO) officially commences the 3rd WAO International Scientific Conference (WISC 2014) and the XLI Annual Congress of ASBAI, with the Brazilian Association of Allergy and Immunology (ASBAI), in Rio de Janeiro, from 6 to 9 December. More than 2065 attendees from 62 countries will participate in a theme-based conference focused on understanding and addressing the increasing complexity and severity of allergic diseases and asthma around the world.

The theme of WISC 2014, “Advancing the borders of allergy: From treatment to prevention by targeting the environment, infections and the susceptible patient,” will address the need to expand the knowledge and practice of allergy especially in areas of the world where allergy training and resources are needed. The conference will highlight the most recent advances and strategies in diagnosis, treatment, and prevention to expand the awareness needed in these areas.

“The pace of learning in allergy medicine is increasing, as insights and discoveries from a variety of disciplines including immunology, molecular biology, and translational science in allergy impact our view of allergic diseases and asthma,” said Lanny Rosenwasser, MD, President of the World Allergy Organization. “We developed the WISC 2014 scientific program to highlight those areas of allergy/immunology research that will enhance the ways we provide focused care of the allergy patient.”

Because the discipline of allergy spans various specialties, the scientific program will offer a wide range of courses and subjects: 24 postgraduate courses, 6 plenary sessions, 27 symposia, 3 keynote lectures, 12 junior member sessions all delivered by a faculty of 167 internationally known experts. Four hundred abstracts were accepted from clinicians around the world, 25 of those received an “Outstanding Abstract Award,” and travel grants have been awarded to 27 junior allergists/immunologists. Outstanding Abstracts will be awarded at the beginning of the last Plenary on 9 December at 13.30.

The Opening Ceremony of the WISC 2014 will take place on Saturday, 6 December from 18:00 to 19:30 in the Sul América Convention Center, Grand Ballroom. Members of the media receive complementary full-access registration to the Conference. For more information, visit www.worldallergy.org/wisc2014/press/.

About the World Allergy Organization
The World Allergy Organization (WAO) is an international alliance of 95 regional and national allergy, asthma, and immunology societies. Through collaboration with its Member Societies WAO provides a wide range of educational and outreach programs, symposia and lectureships to allergists/immunologists around the world and conducts initiatives related to clinical practice, service provision, and physical training in order to better understand and address the challenges facing allergists/immunologists worldwide. (www.worldallergy.org)

About the Brazilian Association of Allergy and Immunology
The Brazilian Association of Allergy and Immunology (ASBAI) is devoted to improving treatment for allergic disease and promoting the understanding of allergy, asthma and clinical immunology. For over 60 years, the ASBAI has been an active advocate and leader in the field of allergy study. (www.sbai.org.br)
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