



BE THE NEXT EUROPEAN REGIONAL ASSISTANT WEB EDITOR

www.WorldAllergy.org

Prestigious Online Editorial Opportunity to WAO Members!

THE ROLE OF THE REGIONAL ASSISTANT WEB EDITOR

- Serve as a liaison for the Region and the Web Editorial Board
- Member of the WAO Web Editorial Board Executive Committee, led by Editor-in-Chief and Associate Editor
- Term: Five years

RESPONSIBILITIES

- Participate in and lead web initiatives
- Prepare an Interactive Case Report
- Promote WorldAllergy.org in your region at every opportunity
- Help to increase use of the site and contributions to it
- Contribute to monthly WAO electronic newsletter as well as educational and reference content for new and existing online resources
- Coordinate translations of news and reviews e-Letters
- Participate in acquiring external funds

REQUIREMENTS

- Board certified allergist or allergist/immunologist
- Current member of a WAO Member Society
- Strong knowledge of allergy and clinical immunology topics and experts in your region
- Ability to edit educational and scientific content for the web
- Ability to help develop a site to uniquely serve today's allergists and clinical immunologists
- Strong English writing skills

Site Traffic:

450,000 hits per month

21,000 unique visitors per month

Programs & Features:

- Global Resources in Allergy, GLORIA™
- World Allergy Forum®
- *World Allergy Organization Journal*
- Interactive Teaching Case Reviews
- Allergic Disease Resource Center
- Expert Interviews – Conversations to download
- Emerging Societies Program
- Journal literature reviews
- Medical book reviews
- Online CME
- Ask the Expert
- News and Notes e-Letter
- and more.....

For more information or to apply, please send email to: info@worldallergy.org