

ANNOUNCEMENT



SEVERAL WORLD ALLERGY DAY HEALTH AWARENESS EVENTS SCHEDULED IN BUENOS AIRES FOR THE PUBLIC

“Childhood Asthma – A Global Problem”

The World Allergy Organization (WAO) designed this **World Allergy Day 2009** (Wednesday, December 9) to encourage awareness of and education in allergies, particularly Childhood Asthma, around the world. **World Allergy Day** will be hosted at the World Allergy Congress in Buenos Aires, Argentina (December 6-10). Several **World Allergy Day** events for the public, as well as health professionals attending the World Allergy Congress, will be held throughout the week.

HEALTH TRUCK

Supported by GARD-WHO Argentina (Global Alliance against chronic Respiratory Diseases – World Health Organization)

Specialists in allergy will perform skin prick tests to common allergens as well as provide pulmonary function tests to allergic and asthmatic patients

DATE: Monday, December 7

LOCATION: Plaza del Retiro, in front of the Sheraton Hotel

From December 7 to 10, an additional four health trucks also will be located in front of three general and one pediatric hospital in Buenos Aires, under the auspices of the *Ministry of Health, Buenos Aires, Argentina*.

PATIENT SUMMIT

Collaboration of European Federation of Allergy and Airway Diseases Patients (EFA) and the Argentina Foundation for Asthma and Allergic Diseases (Fundaler)

DATE: Tuesday, December 8

TIME: 08:00 am to 03:00 pm

LOCATION: Aguila Room, Sheraton Hotel

Patients, including asthma patients, from different regions of the world will attend this Patient Summit. GARD will also participate in this initiative, which will develop the “**Buenos Aires Declaration for Asthma Patients**.”

PRESS CONFERENCE

DATE: Tuesday, December 8

TIME: 02:00 pm

As part of the World Allergy Day celebration, international experts in pediatric asthma will exchange concepts and viewpoints with representatives of the national and international press.

1st WAO GLOBAL CONFERENCE ON PEDIATRIC ASTHMA

DATE: Thursday, December 10

TIME: 8:15 am to 05:30 pm

LOCATION: Liberator A-B Room, Sheraton Hotel

WORLD ALLERGY ORGANIZATION CHARTER FOR ASTHMATIC CHILDREN

Childhood asthma is also the main focus of GARD-WHO (<http://www.who.int/respiratory/gard/en/>). A World Allergy Organization Charter for Asthmatic Children will be launched in order to establish:

- The rights of individual children worldwide to receive an accurate diagnosis of asthma
- Adequate treatment in accordance with local guidelines
- Availability and affordability of therapy
- The role of allergists in the diagnosis and treatment of asthma
- Education about the disease to get the best asthma control possible
- Opportunity for the best quality of life including activity in sports and leisure without school absenteeism

Thank you very much for helping to promote allergy awareness worldwide and the rights of asthmatic children everywhere.

Sincerely yours,

Carlos E. Baena-Cagnani
G. Walter Canonica
Ruby Pawankar
Juan Carlos Ivancevich
Hector Badellino