

Final Program Advertisement Request

To place an advertisement for the Conference in the Final Program please **compete and return this form with full payment by 15 October 2014. All final advertisements must be received and approved by the WAO Secretariat by 15 October 2014.** Please kindly contact Amanda Hegg, wisc@worldallergy.org, at the WAO Secretariat with any questions

Contact Details

Please type or print clearly.

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Advertisement Options in the Final Program

- \$7,500 USD Back cover, full page, four color
- \$6,500 USD Inside back cover, full page, four color
- \$6,000 USD Inside front cover, full page, four color

Final Program Advertisement Options and Requirements:

Full page, A4 Advertisement, with Bleed

- Must be submitted as a **High resolution PDF**
- **Bleed:** 8.5227 inches wide x 11.94 inches tall
Please be sure that bleed is included and clearly shown with bleed and crop marks
- **Trim:** 8.2677 inches wide x 11.6929 inches tall
Please keep all text 0.5 inch from trim

Full page, A4 Advertisement, no Bleed

- 7.14 inches wide x 10.6906 inches tall

Half page, A4 Advertisement

- Must be submitted as a **High resolution PDF**
- 7.14 inches wide x 4.75 inches tall

Payment Type

- Check – Make checks payable to World Allergy Organization
- Wire Transfer - Please contact WAO (wisc@worldallergy.org) for wire transfer information
- Credit Card - Please contact WAO (wisc@worldallergy.org) for credit card information

Please return completed form, full payment and high resolution PDF to:

WAO Secretariat
555 East Wells Street
Suite 1100
Milwaukee WI 53202, USA
Telephone: +1 414 276 1791
Fax: +1 414 276 3349
Email: wiscexhibition@worldallergy.org