WISC 2014

WAO International Scientific Conference 2014 and the XLI Annual Meeting of the Brazilian Association of Allergy and Immunology (ASBAI)

Advancing the borders of allergy: From treatment to prevention by targeting the environment, infections and the susceptible patient

SPONSORSHIP AND EXHIBITION PROSPECTUS

Rio de Janeiro, Brazil
6-9 December 2014
INVITATION TO PARTICIPATE

Dear Colleagues,

We are delighted to welcome you to participate in the WAO International Scientific Conference (WISC) in Rio de Janeiro, Brazil, 6-9 December 2014. The theme of the Conference is Advancing the Borders of Allergy: From Treatment to Prevention by Targeting the Environment, Infection and the Susceptible Patient.

As a global alliance of national and regional allergy, asthma and clinical immunology societies, WAO is proud to partner with the Brazilian Association of Allergy and Immunology (ASBAI) to host WISC 2014. The Conference will also be the host to the XLI Annual Meeting of the ASBAI.

The objectives of the Conference are:

• To provide insights into the mechanisms and phenotypes of all significant allergic/immunologic diseases by reviewing and evaluating the origins and severity of each disease as they relate to the environment, infection and patient susceptibility.
• To highlight the most recent advances and strategies in treatment and prevention of developing allergy and severe syndromes through utilizing immunotherapy and immunomodulators, including infectious derived materials that alter the response to allergens
• To provide an integrated approach to the diagnosis and management of severe and more complex forms of allergies
• To identify unmet needs and areas of research priorities

The 2014 Conference on Advancing the Borders of Allergy: From Treatment to Prevention by Targeting the Environment, Infection and the Susceptible Patient will provide a forum for the most useful combination of latest research, review of current theory and practice, and hands-on, problem-based learning. Our aim is that participants gain insight into the most effective advances in the treatment and prevention of allergic and immunologic diseases.

Sponsors will be an integral part of WISC 2014 and your enthusiasm and support will help make this Conference a memorable and scientifically rewarding event for all those who participate.

We look forward to working with you!

WISC 2014 Steering Committee

ABOUT WAO

The World Allergy Organization (WAO) is an international alliance of 92 regional and national allergy, asthma and clinical immunology societies. Through collaboration with the Member Societies, WAO provides a wide range of educational and outreach programs, symposia and lectureships to allergists/immunologists around the globe and conducts initiatives relating to clinical practice, service provision, and physician training in order to better understand and address the challenges facing allergists/immunologists worldwide.

ABOUT ASBAI

The Brazilian Association of Allergy and Immunology (ASBAI) is devoted to improving treatment for allergic diseases and promoting the understanding of allergy, asthma and clinical immunology. For over 60 years, the ASBAI has been an active advocate and leader in the field of allergy studies.
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ASBAI
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Susan Prescott, Australia
Nelson Rosário Filho, Brazil
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Local Organizing Committee
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Evandro Prado, Brazil
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ABOUT THE WAO INTERNATIONAL SCIENTIFIC CONFERENCE (WISC)

The WAO International Scientific Conference (WISC) is the biennial conference of the World Allergy Organization (WAO). WAO launched these theme-based scientific conferences in 2010, which alternate with and complement WAO’s existing biennial World Allergy Congress. WISC provides a forum for the most useful combination of latest research, review of current theory and practice, and hands-on, problem-based learning. The goal is for participants to gain insight into the most effective advances in the diagnosis and management of asthma and allergy.

The objectives of the WAO International Scientific Conference are:

- To foster the growing practice of asthma and allergy worldwide
- To increase global awareness of asthma and allergy as public health concerns
- To expand the practice of allergy for optimal patience care

WISC 2010 – Dubai, United Arab Emirates
Theme: Asthma and Co-morbid Conditions: Expanding the Practice of Allergy for Optimal Patient Care

WISC 2012 – Hyderabad, India
Theme: Severe Allergies, Severe Asthma: New Strategies for Optimal Treatment and Prevention

WISC 2014 – Rio de Janeiro, Brazil
Theme: Advancing the Borders of Allergy: From Treatment to Prevention by Targeting the Environment, Infection and the Susceptible Patient

KEY REASONS TO PARTNER

- Obtain exposure to prestigious researchers and physicians in allergy, asthma and clinical immunology from around the world, including: key opinion leaders, subject-matter experts, and heads of university departments
- Gain invaluable visibility for your product, service or program
- Network with key opinion leaders in the field
- Make important contacts with industry colleagues
- Receive professional input on your product or service

WHO WILL ATTEND?

The Conference will be attended by 2,500+ international researchers, clinicians, physicians and other allied health professionals with interests in:

- Allergy
- Asthma
- Co-morbid Conditions
- Dermatology
- ENT
- Immunology
- Ophthamology
- Pediatrics
- Pulmonology

WISC PAST STATISTICS

<table>
<thead>
<tr>
<th></th>
<th>WISC 2010 – Dubai, UAE</th>
<th>WISC 2012 – Hyderabad, India</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees</td>
<td>1,438</td>
<td>1,179</td>
</tr>
<tr>
<td>Countries Represented</td>
<td>71</td>
<td>70</td>
</tr>
<tr>
<td>International Faculty Members</td>
<td>58</td>
<td>92</td>
</tr>
<tr>
<td>Abstracts Presented</td>
<td>186</td>
<td>253</td>
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<tr>
<td>CME Credits</td>
<td>24</td>
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<td>Sponsors / Partners</td>
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<td>21</td>
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<tr>
<td>Exhibitors</td>
<td>22</td>
<td>18</td>
</tr>
<tr>
<td>Company Sponsored Symposia</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>

2010 AND 2012 SPONSORS AND EXHIBITORS

- Allergy Therapeutics
- AstraZeneca
- Bedfont Scientific Limited
- BostonScientific
- CIPLA
- First Defense Nasal Screen Corp
- GSK
- HAE: Learn About It, Talk About It
- HVD
- HYCOR / A&A Enterprises
- Julphar
- Kyowa Hakko Kirin
- LG Life Sciences, Ltd
- Allergy Therapeutics
- AstraZeneca
- Bedfont Scientific Limited
- BostonScientific
- CIPLA
- First Defense Nasal Screen Corp
- GSK
- HAE: Learn About It, Talk About It
- HVD
- HYCOR / A&A Enterprises
- Julphar
- Kyowa Hakko Kirin
- LG Life Sciences, Ltd

WHO SUPPORTS WAO ACTIVITIES?

- Pharmaceutical Companies
- Universities and Colleges
- Associations and Non-Profit Organizations
- Government Organizations
- Medical Supply and Equipment Companies
- Medical Publishers
WISC 2014 SPONSORSHIP OPTIONS

WISC 2014 provides two options for sponsorship – **Conference Sponsorship** and **Menu-Based Sponsorship**. Your Company’s sponsorship level is determined by the amount of Conference Sponsorship or your total selections from the Menu-Based Sponsorship. Exhibition costs do not count towards Sponsorship Levels.

**SPONSORSHIP LEVELS***

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND LEVEL</td>
<td>$150,000 USD</td>
</tr>
<tr>
<td>PLATINUM LEVEL</td>
<td>$100,000 USD</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td>$75,000 USD</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td>$50,000 USD</td>
</tr>
</tbody>
</table>

*For sponsorship level benefits, please view page 6.

**OPTION 1: CONFERENCE SPONSORSHIP**

By choosing to sponsor the Conference, your company will promote the most effective advances in the diagnosis and management of allergic diseases. Your sponsorship of the Conference guarantees that the scientific program, which is organized by the Scientific Program Committee, will provide our attendees with the opportunity to hear from the finest faculty and provide a venue for the latest research, reviews of current theory and practice, and hands-on, problem based learning.

**OPTION 2: MENU-BASED SPONSORSHIP**

Select from the educational and branding options below to build your own sponsorship level.

**EDUCATIONAL OPPORTUNITIES**

- Abstract Supplement in the WAO Journal $25,000 USD
- Company Sponsored Symposia $50,000 USD per Symposium
- International/National Speaker Support Various Amounts
- International Travel Grants Various Amounts
- Recording/Hosting of Session Online $15,000 USD per Session
- Simultaneous Translation of Conference $40,000 USD
- WAO Journal e-Supplement of Session Proceedings Based on number of pages

**PRODUCT THEATERS**

$35,000 USD per Theater

**BRANDING OPPORTUNITIES**

- Advertisement in the Final Program $5,500 USD - $7,500 USD
- Advertisement in the Preliminary Program $3,000 USD - $5,000 USD
- Bag* $35,000 USD
- Bag Insert* $3,000 USD per Bag Insert
- Bottled Water* $10,000 USD
- Broadcast Email Blast $3,000 USD per Blast
- Coffee Breaks $10,000 USD per Break
- Daily Schedule Boards $10,000 USD
- Internet Café $20,000 USD
- Lanyards $10,000 USD
- Lunches $25,000 USD per Day
- Mobile App $40,000 USD – Exclusive Branding
- $20,000 USD – Non-Exclusive Branding
- Pens and Notepads* $10,000 USD
- Pocket Guides $15,000 USD
- Shuttle Services $35,000 USD
- Session Handout Kiosks $30,000 USD
- Speaker Ready Room $15,000 USD
- WAO Junior Member Poster Reception $20,000 USD
- Wi-Fi Access Price to be determined

*Cost of item production and shipping to the Conference venue not included

*For full descriptions of the above educational and branding opportunities, please view pages 7-9.*
SPONSORSHIP LEVELS

Your Company’s sponsorship level is determined by the amount of Conference Sponsorship or your total selections from the Menu-Based Sponsorship. Exhibition costs do not count towards Sponsorship Levels.

DIAMOND LEVEL: $150,000 USD
PLATINUM LEVEL: $100,000 USD
GOLD LEVEL: $75,000 USD
SILVER LEVEL: $50,000 USD

In recognition of your generous support, WISC 2014 is pleased to offer you the following additional benefits:

DIAMOND SPONSOR: $150,000 USD
• 50% Discount on Exhibition Space
• 15 Complimentary Registrations
• Company Logo on Slide between Sessions
• Company Logo on Printed Materials, including Announcements, Programs and on-site signage
• Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

PLATINUM SPONSOR: $100,000 USD
• 30% Discount on Exhibition Space
• 10 Complimentary Registrations
• Company Logo on Slide between Sessions
• Company Logo on Printed Materials, including Announcements, Programs and on-site signage
• Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

GOLD SPONSOR: $75,000 USD
• 20% Discount on Exhibition Space
• 5 Complimentary Registrations
• Company Logo on Slide between Sessions
• Company Logo on Printed Materials, including Announcements, Programs and on-site signage
• Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

SILVER SPONSOR: $50,000 USD
• 10% Discount on Exhibition Space
• Company Logo on Slide between Sessions
• Company Logo on Printed Materials, including Announcements, Programs and on-site signage
• Company Logo on Conference Website and Broadcast Emails, with a live link to your Company Website

Sponsorship opportunities provide visibility for your organization and show support for the field of allergy, asthma and immunology. Opportunities can be tailored to meet the needs of your organization.

Please contact the WAO Secretariat via email at wiscExhibition@worldallergy.org to discuss options.
EDUCATIONAL OPPORTUNITIES

Sponsorship will be acknowledged in future WISC 2014 publications, website and on-site signage.

ABSTRACT SUPPLEMENT IN THE WAO JOURNAL

Sponsorship: $25,000 USD
Abstracts submitted and accepted for presentation at WISC 2014 will be published in a WAO Journal e-supplement for distribution after the Conference. Sponsor will be acknowledged in the e-supplement.

COMPANY SPONSORED SYMPOSIUM

Sponsorship: $50,000 USD per Symposium
A symposium offers a tremendous opportunity to provide education, demonstrate your company’s commitment to quality patient care, and build your corporate brand. Symposia are open to all registered meeting attendees, providing your company with the opportunity to reach up to 500 physicians. No continuing medical education credits will be given.

The program of a symposium is organized by the sponsor and must receive the endorsement of the Scientific Program Committee. Sponsors are responsible for all speaker and moderator costs and any additional AV.

INTERNATIONAL/NATIONAL FACULTY SUPPORT

Sponsorship: Various Amounts
The Scientific Program and invited Faculty are developed by the Scientific Program Committee to provide attendees a forum for the latest research, review of current theory and practice, and to provide hands-on, problem-based learning. By supporting the Faculty of the Conference, you are choosing to support the meeting as a whole.

INTERNATIONAL TRAVEL GRANTS

Sponsorship: Various Amounts
International Travel Grants support junior fellows from all over the world to attend WISC 2014. With this opportunity, you can make an impact where it matters most: the upcoming fellows who represent the future of the field.

RECORDING/HOSTING OF SCIENTIFIC SESSIONS ONLINE

Sponsorship: $15,000 USD per Session
Recordings of the Scientific Sessions help to provide attendees with enduring educational materials to use for continued learning after the Conference. Sponsors will be acknowledged on the host website.

SIMULTANEOUS TRANSLATION OF CONFERENCE

Sponsorship: $40,000 USD
Simultaneous Translation will provide Portuguese speaking attendees with the opportunity to participate in a wide variety of Scientific Sessions at the Conference. Plenary Sessions will be translated along with a variety of other Symposia and Postgraduate Sessions.

WAO JOURNAL E-SUPPLEMENT OF SESSION PROCEEDINGS

Sponsorship: Based on number of pages
Optimize the value of each session by disseminating the opinions of key stakeholders to a targeted audience through a WAO Journal e-supplement. E-Supplements provide attendees a dynamic take-away from Conference Sessions to use in various purposes.

PRODUCT THEATERS

Sponsorship: $35,000 USD per Theater
Product Theaters provide a lively and dynamic forum for your company to showcase new services, treatment options, and products to a large group of delegates. Please note that Product Theaters are promotional activities and not approved for continuing medical education credits.

A description of your company’s Product Theater will be included in WISC 2014 publications, website and on-site signage.
BRANDING OPPORTUNITIES

Sponsorship acknowledgements are described with each individual item below. WAO is responsible for designing, purchasing and printing of each of the following items, unless otherwise noted. The WAO and ASBAI logos may also be included along with the Sponsor’s logo.

**ADVERTISEMENTS IN THE FINAL PROGRAM**
- **Sponsorship:** $7,500 USD – Back cover, full page
- **Sponsorship:** $6,500 USD – Inside front cover, full page
- **Sponsorship:** $6,000 USD – Inside back cover, full page
- **Sponsorship:** $5,500 USD – Inside, full page

The Final Program is a comprehensive guide to all educational activities offered during WISC 2014. The Final Program will be provided to all attendees on-site and posted on the Conference website.

**ADVERTISEMENTS IN THE PRELIMINARY PROGRAM**
- **Sponsorship:** $5,000 USD – Back cover, full page
- **Sponsorship:** $4,000 USD – Inside front cover, full page
- **Sponsorship:** $3,500 USD – Inside back cover, full page
- **Sponsorship:** $3,000 USD – Inside, full page

The Preliminary Program is a comprehensive preview to all educational activities offered during WISC 2014. The Preliminary Program will be used as a promotion item and posted on the Conference website.

**BAG**
- **Sponsorship:** $35,000 USD

The Conference bag is given to each attendee at registration and includes all Conference materials. Sponsors will be acknowledged through their logo on each bag.

**BAG INSERT**
- **Sponsorship:** $3,000 USD per Bag Insert

Conference bag inserts provide sponsors with the opportunity to catch the attention of attendees before the Exhibit Hall opens. All inserts must be approved by WAO. Printing and shipment of bag inserts to the Conference venue is the financial responsibility of the sponsor.

**BOTTLED WATER**
- **Sponsorship:** $10,000 USD

Distribute bottled water at designated areas throughout the Conference venue. Sponsors may design custom labels for the bottles featuring product specific logos and information. Sponsors are responsible for ordering, designing and delivery of the labels to the Conference venue.

**BROADCAST EMAIL BLAST**
- **Sponsorship:** $3,000 USD per Blast

Email blasts are available to advertise your WISC 2014 scientific session. Sponsors are responsible for creating the html for distribution. WAO is responsible for the distribution of the html to registered attendees.

**COFFEE BREAKS**
- **Sponsorship:** $10,000 USD per Break

Coffee breaks are offered in the mornings and afternoons to provide attendees with an opportunity to relax and network with their colleagues between sessions. The sponsor will be acknowledged on signage during coffee breaks and in the Final Program.

**DAILY SCHEDULE BOARD**
- **Sponsorship:** $10,000 USD

Daily schedule boards are displayed in the Conference venue to provide attendees with an at-a-glance schedule of the day’s schedule. Sponsors will be allowed to advertise products on two custom panels of the schedule boards that reflect the day’s Conference schedule.

**INTERNET CAFÉ**
- **Sponsorship:** $20,000 USD

The Internet Café allows attendees to contact their homes, offices or institutions while at the Conference. Sponsor will be acknowledged on the screen savers of each computer, Café signage and in the Final Program. The option to provide company mouse-pads for each computer station is also available.

**LANYARDS**
- **Sponsorship:** $10,000 USD

Lanyards will be provided to attendees along with their name badges, which are required for entrance into the Conference. The sponsor’s corporate logo will be on each lanyard. Sponsors are responsible for ordering, designing, labeling and shipping the lanyards to the Conference venue.

**LUNCHES**
- **Sponsorship:** $25,000 USD per Day

Provide boxed lunches and the opportunity for attendees to network with their colleagues. Sponsors will be acknowledged in the Final Program and through on-site signage.
MOBILE APP
Sponsorship:  $40,000 USD – Exclusive Branding
$20,000 USD – Non-Exclusive Branding
The Conference mobile app will provide attendees’ with the Scientific Program, map of the Venue, and Exhibitor information at their fingertips. Instructions to download the mobile app will be sent to attendees before the beginning of the Conference and updates to the app will be done on-site, giving all attendees the most up-to-date program information. Once the app is downloaded, attendees may use it without internet access. Sponsors will be acknowledged through their logo on the opening screen.

PENS AND NOTEPADS
Sponsorship:  $10,000 USD
Pens and notepads are included in all Conference bags provided to attendees. The sponsor will be acknowledged on both the pens and the notepads. Sponsors are responsible for ordering, designing, labeling and shipping the pens and notepads to the Conference venue.

POCKET GUIDES
Sponsorship:  $15,000 USD
The Conference pocket guides allow attendees to have access to the Scientific Program on-the-go. Pocket guides will be included in each attendee’s name badge holder. Sponsor will be acknowledged on the back cover of the pocket guides with their advertisement.

SESSION HANDOUT KIOSKS
Sponsorship:  $30,000 USD
Session handout kiosks will be made available in various locations throughout the venue for attendees to download (or print) handouts for the educational sessions. Your partnership will help ensure a more efficient and ecologically friendly Conference. Sponsors will be acknowledged in the Final Program and on the kiosk signage.

SHUTTLE SERVICES
Sponsorship:  $35,000 USD
The Conference shuttles will provide ease of transportation from attendees’ hotels to the Conference venue. Sponsors will be acknowledged through their logo on each shuttle.

 SPEAKER READY ROOM
Sponsorship:  $15,000 USD
The speaker ready room allows speakers to review their slides and other presentation materials in preparation for their lecture. Partners are acknowledged on room signage, the screen savers of each computer and in the Final Program.

WAO JUNIOR MEMBER POSTER RECEPTION
Sponsorship:  $20,000 USD
WAO recognizes that through its global network of National Member Societies, Junior Members are provided the opportunity to become involved in the field at an international level. Support of this reception enables younger members to come together and showcase their knowledge and research to the leaders in the field. Sponsors will be acknowledged in the Final Program and through on-site signage.

WI-FI ACCESS
Price to be determined
Sponsor complimentary Wi-Fi access at the venue for attendees. Sponsors are recognized in the Final Program and through on-site signage.

Additional Branding Opportunities, including on-site signage, will be make available closer to the date of the Conference. Please check the WISC 2014 website: www.worldallergy.org/wisc2014
EXHIBITION INFORMATION

EXHIBITION HOURS

Tentative Schedule – Subject to Change
7 December 2014 09:00 – 17:00
8 December 2014 09:00 – 17:00
9 December 2014 09:00 – 17:00

- Only Exhibitors with badges are allowed in the Exhibition Hall, from one hour before the Exhibition opens each day until one hour after it closes.
- Exhibits must be staffed during the above hours.
- Exhibition hours are subject to change. Companies are notified if a change in hours is necessary.

INSTALLATION

Tentative Schedule – Subject to Change
5 December 2014 07:00 – 23:00
6 December 2014 07:00 – 17:00

- Exhibits must be completely installed by 17:00 on 6 December 2014. WAO and the official service contractor may, without incurring any liability for damage or loss, install and/or dismantle any property of any Exhibitor who fails to comply with this deadline at the sole expense of the Company.
- Installation hours are subject to change. Companies are notified if a change in hours is necessary.

DISMANTLEMENT

Tentative Schedule – Subject to Change
9 December 2014 17:00 – 23:00

- No packing of equipment, literature or dismantling of exhibits will be permitted until after 17:00 on 9 December 2014.
- The Exhibition Hall must be cleared by 23:00 on 9 December 2014. WAO and the official service contractor may, without incurring any liability for damages or loss, dismantle any property of any Company who fails to comply with this deadline at the sole expense of the Company.
- Dismantlement hours are subject to change. Companies are notified if a change in hours is necessary.

ADMISSION TO EXHIBITIONS

- Each Company is granted one complimentary Delegate badge for access to the Exhibition Hall and Scientific Sessions.
- Each Company is granted two complimentary Exhibitor badges for access only to the Exhibition Hall. Exhibition stand personnel must show an official Exhibitor Personnel badge to gain access to the Exhibition Hall during installation, show, or dismantlement hours.
- Exhibitor personnel badges do not allow entry to Scientific Sessions.
- Additional Exhibitor personnel badges can be purchased for $75 USD each prior to the Conference and $100 USD on-site. Additional Delegate badges can also be purchased; please see the Delegate pricing schedule for rate.
- Independent contractor personnel, hired by an Exhibit Company to install and dismantle their display, should register on-site for a temporary pass valid for installation and dismantlement hours only.

TECHNICAL MANUAL

WAO will produce a Technical Manual for the Conference, including customs clearance and shipping instructions as well as order forms for additional equipment, such as furniture, electricity, internet connections and telephone. The Technical Manual will be available in September 2014.
EXHIBITION COSTS

Please note that Exhibition costs do not count towards Sponsorship Levels.

SHELL SCHEME PACKAGE
$750 USD per square meter
Minimum Exhibition Size: 9 square meters
Included in Shell Scheme Package:
- 2 – 3 side panels, depending on booth location
- 2 Chairs
- 1 Table
- Carpet
- Garbage Bin
- Company name and booth number printed on fascia board

FREE BUILDS – SPACE RENTAL ONLY
$600 USD per square meter
Minimum Exhibition Size: 9 square meters

Companies that do not use a shell scheme and choose to free build are required to submit a detailed plan of their stand to WAO for approval by 15 October 2014. More information will be made available in the Technical Manual.

INCLUDED IN EXHIBITION COSTS:
- Security
- Independent Contractor Personnel passes
- Exhibitor personnel badges (two complimentary badges per Company)
- Delegate badge (one complimentary badge per Company)
- Your Company name and profile included on the Conference Website
- Your Company name and profile included in the Final Program
- General maintenance of the aisles and common Exhibition areas

PAYMENT REQUIREMENTS
- A minimum deposit of 50% of the Exhibition fee is due with the completed application and contract on or before 31 July 2014. The deposit must be received in order for priority space assignments to be made. Remainder of the payment is due by 30 September 2014. In the event that the full payment is not received by this date, space may be released back into the general inventory.
- Applications received after 31 July 2014 require full payment of Exhibition fees.
- No Company is allowed to Exhibit unless full payment for the Exhibition has been received before the Exhibition opens.

CANCELLATION / SPACE REDUCTION POLICY
If a Company wishes to cancel or reduce Exhibit space, written notification must be sent on company letterhead to wiscExhibition@worldallergy.org. If written notification of cancellation or reduced Exhibit space is received at the WAO Secretariat office:

By 30 September 2014:
A full refund, minus a processing charge of $1,000 USD, will be granted

Between 1 October 2014 – 31 October 2014:
A refund, for 50% of the full payment amount, will be granted.

After 31 October 2014:
No refunds will be granted.

A Company’s cancellation of Exhibit space results in the release of any meeting space previously assigned to the Company.
GENERAL RULES AND REGULATIONS

The following Rules and Regulations are part of the contract between the Exhibitor and the World Allergy Organization (WAO). All matters not covered in these Rules and Regulations shall be referred to WAO for adjudication and the decision of WAO shall be final. These Rules and Regulations may be amended at any time by WAO and all amendments so made shall be binding upon the Exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the Exhibitor is notified of the amendments. Notice may be verbal or in writing before or during WISC 2014, and may be given to any authorized agent or representative of the exhibitor.

ADVERTISING MATERIALS
Canvassing or distribution of advertising materials by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor’s assigned space. Limited signage advertising industry supported sessions and events must be approved and displayed by the WAO Secretariat. Unauthorized signage will be removed.

AUDIO/VISUAL EQUIPMENT
Sound systems must be kept at a reasonable level and may not interfere with other Exhibitors. WAO reserves the right to request the reduction in volume or cessation of use of any system that creates an interference with other Exhibitors.

CONTESTS, RAFFLES AND DRAWINGS
Approved contests, drawings or raffles must comply with local and federal laws governing such contest, raffles, or drawings and have prior approval of WAO. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants can find out who won, etc. The Exhibitor must agree to indemnify WAO, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. WAO must be notified of the winners and when the prize is awarded. WAO reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional.

CONTINUING MEDICAL EDUCATION (CME) ACTIVITIES
All activities offering CME credits occurring at or in conjunction with WISC 2014 must be sponsored or jointly sponsored by the WAO and planned and executed following the ACCME’s guidelines for accredited CME activities, included the Standards for Commercial Support. Therefore:

1. Exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.

2. Exhibitors not defined as commercial interests by the ACCME may offer or distribute CME activities or access to CME activities, provided those activities are listed on the exhibition application and approved by the WAO.

DEMONSTRATIONS
Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the Exhibitor’s assigned space.

DISCLOSURE
It is the policy of the WAO that any Exhibitor whose booth space, exhibit display or exhibit materials are provided through an educational grant from another organization prominently disclose that information to all attendees visiting or viewing that booth.

FACILITY REGULATIONS
Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in the Technical Manual.

FOOD AND BEVERAGE DISTRIBUTION
Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the WAO Secretariat. Further information will be provided in the Technical Manual.

HOSPITALITY SUITES AND SPECIAL EVENTS
Company-sponsored special events must be approved by the WAO Secretariat. WISC attendees, leadership and faculty members cannot be invited to an event that conflicts with WISC programs, including the Scientific Program, or WISC Social Events. Please contact the WAO Secretariat for more information.
GENERAL RULES AND REGULATIONS — CONTINUED

INSURANCE
Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by WAO or the Convention Center.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS
Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the WISC 2014; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to WAO all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

LIABILITY AND INDEMNIFICATION
The Exhibitor shall be fully responsible to pay for any and all damages to property and its owners or managers, which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless the World Allergy Organization, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor’s use of the property. The Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, or any part thereof.

In addition, the Exhibitor acknowledges that the World Allergy Organization and all other service providers do not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

MEETINGS
Exhibiting and non-exhibiting companies may not schedule meetings or events during the official dates of the WISC 2014 without the written consent of the WAO Secretariat. Requests for meeting space of company-sponsored sales meetings and WAO-approved activities should be submitted in writing to the WAO Secretariat.

MUSIC/MUSIC LICENSING
Each Exhibitor using music in conjunction with its exhibit is responsible for maintaining compliance with the appropriate music licensing organizations.

NO SMOKING
Smoking in the Exhibition Hall, scientific sessions, foyers and all public spaces in the venue is prohibited.

PHOTOGRAPHY/VIDEOTAPING
Videotaping and photographing within the Exhibition Hall is prohibited except by the official WISC 2014 photographer, unless approved in advance by the WAO Secretariat. Any Exhibitor who wishes to employ an outside vender to videotape or photograph their own exhibit, activities, personnel, etc., must submit a written request no later than 1 November 2014.

PRODUCT/SERVICE DESCRIPTIONS
Product and/or service descriptions are required by all exhibiting companies. The description will appear under the company name in the final program under the exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the final program will be accepted until 15 October 2014. Please attach description to the application or email it to wiscExhibition@worldallergy.org.

Only those products and services detailed in on the Exhibit space application form or in writing prior to the WISC 2014 and approved by the WAO Secretariat may be exhibited or advertised.
GENERAL RULES AND REGULATIONS — CONTINUED

PROMOTIONAL ITEMS/GIVEAWAYS
Distribution of descriptive product literature, notepads, pens and pencils is permitted. Other items may be distributed from the exhibitor’s stand only with prior written approval. All items to be distributed must be useful to the attendees during the WISC 2014 or in the professional activities of the Exhibit visitor. For US-based companies, all items must be in compliance with the American Medical Association Guidelines on Gifts to Physicians from Industry. Any Exhibitor found distributing materials which have not been officially accepted may be required to cease distribution immediately. Companies who comply with the PhRMA Code please refer to the Code with regards to promotional items. A promotional item approval form will be distributed in the Exhibitor Technical Manual and must be submitted to the WAO Secretariat, by 15 October 2014, along with a sample, photo, or written description of each item. Samples will not be returned.

RELOCATIONS
The WAO Secretariat reserves the right to adjust the floor plan at any time and relocate Exhibitors should it become necessary or advisable in the best judgment of WAO. In the event that it is necessary to relocate an Exhibitor after a specific space assignment has been made, the WAO Secretariat will contact the Exhibitor. Every effort will be made to reassign the Exhibitor to similar space. In any instance of exhibit stand relocation, the Exhibitor has the option to cancel and receive a full refund of all payments made.

RESTRICTION OF EXHIBITS
The WAO Secretariat reserves the right to:
1. reject for any reason any exhibit application submitted for WISC 2014;
2. reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and
3. evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason.

Violation of any regulations on part of the Exhibitor, their employees or agents shall annul the right to occupy space and the Exhibitor will forfeit to the WAO Secretariat all monies which may have been paid. Upon evidence of violation, the WAO Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the Exhibitor’s risk. The Exhibitor shall pay all expenses and damages which the WAO Secretariat may thereby incur.

SECURITY
The venue’s in-house security guards will be in the general exhibit area 24 hours a day from set-up to break-down. No permanent guard will be available for individual stands; therefore we recommend clients/exhibitors provide the appropriate control for their belongings. Neither the security service, WAO, decorator nor the venue is responsible for any loss or damage to Exhibitor property.

SELLING OF PRODUCTS OR SERVICES
Selling of any product and services is prohibited in the Exhibition Hall. Product order forms may be distributed, but no cash, checks, credit card information or other forms of payment may be accepted by the Exhibitor.

SUBLETTING EXHIBIT SPACE
Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the WAO prior to the Conference.
EXHIBITION SPACE RESERVATION FORM

CONTACT DETAILS
Please type or print clearly.

Company/Organization Name: ____________________________________________

Contact Person: ____________________________________________ Title: __________________

Address: _________________________________________________________________

City/State: __________________ Country: __________________ ZIP/Postal Code: ____________

Phone: __________________ Fax: ____________________________________________

Email: _________________________________________________________________

EXHIBITION RESERVATIONS

EXHIBITOR TYPE
☐ Technical/For-Profit Organization
☐ Educational/Non-profit Organization

EXHIBIT TYPE
☐ Shell Scheme
☐ Free Build

Size of Space Requested _______ meters x _______ meters (request is not guaranteed)

COMPANY WE DO NOT WISH TO BE NEAR (THIS MAY LIMIT YOUR ABILITY TO OBTAIN THE
BEST AVAILABLE SPACE):

COMPANIES WE WOULD LIKE TO BE NEAR:

The assignment of space is on a first come, first serve basis. Once this Space Reservation Form is received, the WAO Secretariat will contact you with payment details.

SIGNATURE OF AGREEMENT: Please retain a copy for your records. You are hereby authorized to reserve space for the company/organization listed above in the exhibition of the WAO International Scientific Conference 2014 in Rio de Janeiro, Brazil from 6-9 December 2014. We understand that the assigned space will be rented at the rate quoted. We understand further that all space must be paid in full upon completion of receipt of this Space Reservation Form. If assigned space is not paid for in full, it may be reassigned to another exhibitor at the discretion of WAO. The exhibiting company agrees to abide by all rules and regulations governing exhibits set forth in this Sponsorship and Exhibition Prospectus.

Print Name: ____________________________________________

Authorized Signature: ____________________________ Date: __________________

Please return this completed form to:
WORLD ALLERGY ORGANIZATION
555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202 USA
Fax: +1 414 276 3349 • Email: wisc@worldallergy.org
IMPORTANT DATES

31 July 2014  Early Registration Rate & Abstract Submission Deadline
31 October 2014  Regular Registration Rate Deadline
5 December 2014  On-site Registration Begins
6-9 December 2014  WAO International Scientific Conference (WISC 2014)

FOR CURRENT INFORMATION AND UPDATES ON THE CONFERENCE, FOLLOW US ON:

www.facebook.com/worldallergyorg  #worldallergy

Conference Website: www.worldallergy.org/wisc2014

A meeting of in collaboration with

CONTACT US

Conference Secretariat
World Allergy Organization
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Phone: +1 414 276 1791 • Fax: +1 414 276 3349
Email: wisc@worldallergy.org