WAO Symposium and Mito o Realtà Congress will be held simultaneously in the same meeting venue. They will join just for the Keynote lectures that will be translated (italian/english – english/italian)
GENERAL INFORMATION

Local Organizing Committee

Primary Contact Prof. Alessandro Fiocchi
Additional Contact Monica Arosio
BIOMEDIA S.r.l. - Via L. Temolo, 4 – 20126 Milano
Ph +39 02/45498282 – Fax +39 02/45498199
e-mail: WAO-RomeSymposium@biomedia.net

http://www.worldallergy.org/rome2017/

CONGRESS VENUE

ROMA EVENTI - Fontana di Trevi
Piazza della Pilotta, 4 - 00187 Roma - Italia
Tel. +39 (06) 67015176-5177
Fax: + 39 (06) 67015178
trevi@roma-eventi.com

http://www.roma-eventi.com/

HOTELS

For reservation: Biomedical Travel
Email biomediatravel@biomedia.net
Exhibition Packages “at a glance”

Platinum Sponsorship Package
Gold Sponsorship Package
Silver Sponsorship Package
Other sponsorship - Contributor

IMPORTANT DATES FOR EXHIBITORS AND SPONSORS

Symposia or Lecture must be proposed by 20 December 2016.
AIFA submission must be requested by 20 January 2017.
If required, exhibition materials and equipment may be shipped to the Congress Venue for delivery no earlier than 21 April 2017.

Shipping Address
C/O CENTRO CONGRESSI ROMA EVENTI FONTANA DI TREVI
P.ZZA DELLA PILOTTA, 4 – 00187 ROMA

Exhibitor setup for the Congress from 2:00 on 26 April 2017

Congress trade exhibition 27-28 April 2017

Exhibitor equipment to be removed by 10:00 am on 29 April 2017.

PAYMENT TERMS

Exhibitor and Sponsor registration is open now by contacting WAORomeSymposium@biomedia.net

Payment of total fee must be made by all exhibitors and sponsors within 30 days of receipt of invoice raised by Biomedia.

The final deadline for reservation and payment is 20 March 2017. For bookings initiated after 20 March 2017 full payment is due at the time of booking.

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to Biomedia Srl using the contact details shown above.

Cancellation fee:
- 50% of total cost will be retained by the LOC if booking is cancelled before 30 January 2017
- 100% of the total cost will be retained by the LOC thereafter

The Organizing Secretariat reserves the right to cancel the Congress, shift its venue, or change the dates, without notice, in case of force majeur. Biomedia shall not be liable for any damages claimed.

The Organizing Secretariat reserves the right to cancel the Congress, shift its venue, or change the dates, without notice, in case of force majeure. If the congress is cancelled, the Organizers will return the sums received from the sponsors without interest and after having deducted whatever expenses it incurred for setting up and organising the event, which shall amount to no less than 20% of the total provided by the Company. Biomedia shall not be liable for any damages claimed.
(SPONSORSHIP OPPORTUNITIES)

✔ Platinum Sponsorship Package € 25,000 + VAT

Our Platinum Sponsorship Package includes:

- 4 x complimentary Conference Registrations for company personnel

- Exhibit Booth Space - A 3 x 2 m exhibit booth space
  (Note: Booth dimensions may vary slightly to meet venue requirements)

- Sponsorship of Lunchtime or Morning (08.00 – 09.00) Symposium (1 hour)

- Congress Bag inserts - Registration Bag Insert
  Place up to three (3) of your company’s promotional items in the official meeting bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.

- Conference Bags
  Supply of Conference bags branded with Company Logo. Production costs are not included.

- Company Logo
  Inclusion of logo in programme recognition listing and webpage

Or

- 4 x complimentary Conference Registrations for company personnel

- Exhibit Booth Space - A 3 x 2 m exhibit booth space
  (Note: Booth dimensions may vary slightly to meet venue requirements)

- Social Dinner (for Speakers)
  Exclusive title sponsor of the event
  Company logo and designation as Title Sponsor included in email confirmation to all ticket buyers
  Opportunity to provide promotional materials at the event. Company logo / Name mentioned in event press releases

- Conference Bag inserts - Registration Bag Insert
  Place up to three (3) of your company’s promotional items in the official conference bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.

- Branded Notepads & Pens
  Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included.

- Company Logo
  Inclusion of logo in programme recognition listing and webpage
SPONSORSHIP OPPORTUNITIES

✔ Gold Sponsorship Package € 20,000 + VAT

Our Gold Sponsorship Package includes:

- 2 x complimentary Conference Registrations for company personnel

- Exhibit Booth Space - A 3 x 2 m exhibit booth space
  (Note: Booth dimensions may vary slightly to meet venue requirements)

- Congress Bag inserts - Registration Bag Insert
  Place up to two (2) of your company’s promotional items in the official meeting bag.
  They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags

- Company Logo
  Inclusion of logo in programme recognition listing and webpage

Or

- 2 x complimentary Conference Registrations for company personnel

- Lecture (20 minutes)

- Congress Bag inserts - Registration Bag Insert
  Place up to two (2) of your company’s promotional items in the official meeting bag.
  They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags

- Company Logo
  Inclusion of logo in programme recognition listing and webpage

✔ Silver Sponsorship Package € 15,000 + VAT

Our Silver Sponsorship Package includes:

- 1 x complimentary Conference Registration for company personnel

- Sponsorship of catering services
  Company logo / Name mentioned in the areas dedicated to catering services

- Congress Bag inserts - Registration Bag Insert
  Place up to two (2) of your company’s promotional items in the official meeting bag.
  They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags

- Company Logo
  Inclusion of logo in programme recognition listing and webpage
SPONSORSHIP OPPORTUNITIES

OTHER SPONSORSHIP - CONTRIBUTOR

- ROLL UP (small table and 2 chairs) € 6,000 + VAT
- SPONSORSHIP OF CATERING SERVICES € 8,000 + VAT
  The area will be branded with the Company logo.
- SIMULTANEOUS TRANSLATION € 5,000 + VAT
- SPONSORSHIP OF THE OFFICIAL CONGRESS NEWSLETTER € 5,000 + VAT
  The Company Logo will be visible on all the newsletters, the despatch schedule usually starts six months before the event and continues after it.
- DEDICATED NEWSLETTER € 3,000 + VAT
  A dedicated newsletter is a strong tool to introduce the brand, as the communication is delivered directly to the attendees’ mail box. (sent out just once)
- CONGRESS BAG INSERTS - Registration Bag Insert € 4,000 + VAT
  Place up to two (2) of your company's promotional items in the official meeting bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags.
- ONLINE VISIBILITY € 3,000 + VAT
  Online Visiblity – Acknowledgement of your company’s sponsorship, with your logo and a link to your website, will be prominently displayed on official meeting website.
- COMPANY LOGO on the Programme and Website € 3,000 + VAT
- Branded Notepads & Pens € 2,500 + VAT
  Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included.
- Conference Bags € 2,500 + VAT
  Supply of Conference bags branded with Company Logo. Production costs are not included.
- LANYARDS € 2,500 + VAT
  Conference lanyards branded with the Sponsor’s logo. Production costs not included.

Exhibit Booth Space and Roll Up. Allocation of space within the exhibition area will be based firstly on the total financial contribution and then on a first come first served basis.

Lectures and Symposia. The Speakers’ travel and stay costs will be paid by the Sponsor.
The proposed scientific programme has to be accepted by the Scientific Committee.

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>€ 409,84 + VAT = € 500,00</td>
</tr>
<tr>
<td>Residents, Nurses</td>
<td>€ 204,92 + IVA = € 250,00</td>
</tr>
</tbody>
</table>

If you wish to propose any other sponsorship items please contact the LOC to discuss your ideas
EXHIBITION AREA – CONGRESS VENUE
PRELIMINARY PROGRAMME

Thursday, April 27th, 2017

8.30 **Satellite symposium**

10.00 Meeting opening address

10.30 Lecture. The allergy epidemics. Where we are?

11.00 Session 1 – Controversies in allergy prevention

12.40 Lecture: Role of innate immunity in allergy inception

13.10 lunch break - a possible satellite symposium

14.00 Session 2 – Controversies in food allergy

15.30 Lecture: Asthma in preschoolers is overdiagnosed

16.00 Session 3 – controversies in pediatric asthma


Friday, April 28, 2017

8.30 Session 4 – Controversies in allergen immunotherapy

10.00 Session 5 – controversies in cow’s milk allergy (DRACMA session)

11.30 Lecture: DRACMA – Update & perspectives

12.00 Lunch break - a possible satellite symposium

13.00 Session 6 – controversies in pediatric asthma

14.30 Session 7 – controversies in eosinophilic diseases

16.00 Lecture: – Systems biology in pediatric asthma

16.40 Session 8: Clinical aspects

17.40 Discussion

Saturday, April 29th, 2017

No sponsorship will be permitted during 29 April, however industry is invited to participate as attendees during lectures.

Regulatory Aspects of Immunotherapy and Biologics

9.00 Keynote lecture: EMA initiatives for allergen immunotherapy and biologics

9.30 Session 9: EMA, allergen products and biologics

11.30 Session 10: Allergen products

13.00 Lunch

14.00 Session 11: Biologics, Biosimilars… and more

15.40 Panel discussion: Allergen immunotherapy, Biologics and Biosimilars in the World

16.20 Summing-up
Company Name _____________________________________________________________

Address __________________________________________________________________

ZIP Code __________ City ___________________________ Country __________

Contact Person _____________________________________________________________

Ph. ______________________________  Fax _________________________________

e-mail ___________________________________________ Mobile ____________________

VAT Code __________________________________________________________________

Purchase Order: O Yes O No ____________

O PLATINUM O Dedicated NEWSLETTER

O GOLD O CONGRESS BAG INSERTS

O SILVER O ONLINE VISIBILITY

O ROLL UP (small table and 2 chairs) O SPONSOR LOGO

O CATERING O NOTEPADS & PENS

O SIMULTANEOUS TRANSLATION O CONGRESS BAG

O Official NEWSLETTER O LANYARDS

TOTAL AMOUNT ____________ + VAT

Terms & Conditions of this agreement between Biomedia srl and the Company:

PAYMENT TERMS - within 30 days at start from the invoice issue.

METHOD OF PAYMENT - Bank transfer payable to Account holder: Biomedia. Bank: UNICREDIT BANCA AG 19 MILANO IBAN: IT 10 X 02008 01619 000004795238 Swift code: UBCRITB1219

CANCELLATION POLICY
If you want to cancel your booking, please send a registered letter to Biomedia srl. Cancellation charges:
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POLICY PRIVACY - Personal data are processed in accordance with D.Lgs. n. 196/2003. Right may be exercised in accordance with article 7.

The Company expressly declares to accept the conditions mentioned above.

Date ________________     Signature  ____________________________________________