**Sponsor Prospectus**

**WISC e il Congresso Mito o Realtà**

*si svolgeranno parallelamente presso la stessa sede*

Si intrecceranno nelle Keyword Lectures che verranno tradotte tramite servizio di traduzione simultanea (italiano/inglese-inglese/italiano)

**WISC and Mito o Realtà Congress will be held simultaneously in the same meeting venue.**

*They will join just for the Keynote lectures that will be translated (italian/english – english/italian)*
GENERAL INFORMATION

Local Organizing Committee

Primary Contact Prof. Alessandro Fiocchi
Additional Contact Alice Torrigiani

BIOMEDIA S.r.l. - Via L. Temolo, 4 – 20126 Milano
e-mail: waoromeconference@biomedia.net
https://www.worldallergy.org/rome2020

CONGRESS VENUE

ROMA EVENTI - Fontana di Trevi

Piazza della Pilotta, 4 - 00187 Roma - Italia
Tel. +39 (06) 67015176-5177
Fax: + 39 (06) 67015178
trevi@roma-eventi.com
http://www.roma-eventi.com/

HOTELS

For reservation: Biomedia Travel
Email biomediatravel@biomedia.net
Exhibition Packages “at a glance”

- **Diamond Sponsorship Package**
- **Platinum Sponsorship Package**
- **Gold Sponsorship Package**
- **Silver Sponsorship Package**
- **Other sponsorship**

**IMPORTANT DATES FOR EXHIBITORS AND SPONSORS**

Symposia or Lecture must be proposed by 20 December 2019.

AIFA submission must be requested by 20 January 2020.

If required, exhibition materials and equipment may be shipped to the Congress Venue for delivery no earlier than 20 April 2020.

**Shipping Address**
C/O Centro Congressi Roma Eventi Fontana di Trevi
P.zza della Pilotta, 4 – 00187 Roma

Exhibitor setup for the Congress from 2:00 on 22 April 2020

**Congress trade exhibition 23-25 April 2020**

Exhibitor equipment to be removed by 10:00 am on 27 April 2020.

**PAYMENT TERMS**

Payment of total fee must be made by all the exhibitors and sponsors within 30 days of receipt of invoice raised by Biomedical.

The final deadline for reservation and payment is 30 March 2020. For bookings initiated after 30 March 2020 full payment is due at the time of booking.

**CANCELLATION POLICY**

Cancellations and changes to your original booking must be made in writing to Biomedical Srl using the contact details waoromeconference@biomedia.net.

Cancellation fee:
- 50% of total cost will be retained by the LOC if booking is cancelled before 30 January 2020
- 100% of the total cost will be retained by the LOC thereafter

The Organizing Secretariat reserves the right to cancel the Congress, shift its venue, or change the dates, without notice, in case of force majeure. Biomedical shall not be liable for any damages claimed.

*If the congress is cancelled, the Organizers will return the sums received from the sponsors without interest and after having deducted whatever expenses it incurred for setting up and organising the event, which shall amount to no less than 20% of the total provided by the Company. Biomedical shall not be liable for any damages claimed.*
**SPONSORSHIP OPPORTUNITIES**

✔ **Diamond Sponsorship Package**  € 35.000 + VAT

Our Diamond Sponsorship Package includes:

- **2 Complimentary Conference Registrations for company personnel**
- **1 Exhibit Booth Space - A 3 x 2 m**
  Note: Booth dimensions may vary slightly to meet venue requirements
- **2 Symposia (1 hour each)**
  The Slot will not be accredited with CME (Continuing Medical Education) Programme
- **Up to 3 Flyers on the Registration Desk**
  Place up to three (3) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- **Conference Bags for Speakers & Attendees**
  (Supply of Conference bags branded with Company Logo. Production costs are not included)
- **Company Logo** (programme & website)

✔ **Platinum Sponsorship Package**  € 25.000 + VAT

Our Platinum Sponsorship Package includes:

- **2 Complimentary Conference Registrations for company personnel**
- **1 Exhibit Booth Space - A 3 x 2 m**
  Note: Booth dimensions may vary slightly to meet venue requirements
- **1 Symposium (1 hour)**
  The Slot will not be accredited with CME (Continuing Medical Education) Programme
- **Up to 3 Flyers on the Registration Desk**
  Place up to three (3) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- **Conference Bags for Speakers & Attendees**
  (Supply of Conference bags branded with Company Logo. Production costs are not included)
- **Company Logo** (programme & website)

Or

- **4 Complimentary Conference Registrations for company personnel**
- **1 Exhibit Booth Space - A 3 x 2 m**
  Note: Booth dimensions may vary slightly to meet venue requirements
- **Up to 3 Flyers on the Registration Desk**
  Place up to three (3) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- **Branded Notepads & Pens**
  Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included.
- **Company Logo** (programme & website)
Gold Sponsorship Package

Our Gold Sponsorship Package includes:

- 2 Complimentary Conference Registrations for company personnel
- 1 Exhibit Booth Space - A 3 x 2 m
  *Note: Booth dimensions may vary slightly to meet venue requirements*
- Up to 2 Flyers on the Registration Desk
  Place up to two (2) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- Company Logo (programme & website)

Or

- 2 Complimentary Conference Registrations for company personnel
- Lecture (20 minutes)
- Up to 2 Flyers on the Registration Desk
  Place up to two (2) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- Company Logo (programme & website)

Silver Sponsorship Package

Our Silver Sponsorship Package includes:

- 1 Complimentary Conference Registrations for company personnel
- Sponsorship of catering services
  *Company logo / Name mentioned in the areas dedicated to catering services*
- Up to 2 Flyers on the Registration Desk
  Place up to two (2) of your company’s promotional items on the Registration Desk. They can be general flyers or other kinds of communication and gadgets.
- Company Logo (programme & website)
SPONSORSHIP OPPORTUNITIES

OTHER SPONSORSHIP - CONTRIBUTOR

✓ ROLL UP (small table and 2 chairs) € 6,000 + VAT

✓ SPONSORSHIP OF CATERING SERVICES
   The area will be branded with the Company logo. € 8,000 + VAT

✓ SIMULTANEOUS TRANSLATION € 5,000 + VAT

✓ SPONSORSHIP OF THE OFFICIAL CONGRESS NEWSLETTER
   The Company Logo will be visible on all the newsletters, the despatch schedule usually starts six months before the event and continues after it. € 5,000 + VAT

✓ DEDICATED NEWSLETTER
   A dedicated newsletter is a strong tool to introduce the brand, as the communication is delivered directly to the attendees’ mail box. (sent out just once) € 3,000 + VAT

✓ CONGRESS BAG INSERTS - Registration Bag Insert
   Place up to two (2) of your company's promotional items in the official meeting bag. They can be general flyers or other kinds of communication and gadgets which will be inserted in the congress bags. € 4,000 + VAT

✓ ONLINE VISIBILITY
   Online Visibility – Acknowledgement of your company’s sponsorship, with your logo and a link to your website, will be prominently displayed on official meeting website. € 3,000 + VAT

✓ COMPANY LOGO on the Programme and Website € 3,000 + VAT

✓ Branded Notepads & Pens
   Supply of branded Notepads & Pens branded with Company Logo. Production costs are not included. € 2,500 + VAT

✓ Conference Bags
   Supply of Conference bags branded with Company Logo. Production costs are not included. € 2,500 + VAT

✓ LANYARDS
   Conference lanyards branded with the Sponsor’s logo. Production costs not included. € 2,500 + VAT

Exhibit Booth Space and Roll Up. Allocation of space within the exhibition area will be based firstly on the total financial contribution and then on a first come first served basis.

Lectures and Symposia. The Speakers’ travel and stay costs will be paid by the Sponsor. The proposed scientific programme has to be accepted by the Scientific Committee.

REGISTRATION FEES

1. Physicians € 409,84 + VAT = € 500,00
2. Residents, Nurses € 204,92 + IVA = € 250,00

If you wish to propose any other sponsorship items please contact the LOC to discuss your ideas
EXHIBITION AREA – CONGRESS VENUE
PRELIMINARY PROGRAMME

TOPICS

1. ALLERGIC RHINOCONJUCTIVITIS
   Application of new technologies in patient management with allergic rhinitis
   Nasal polyposis
   The 1st choice drug in AR: ani-histamine, steroid or both?
   Vernal keratoconjunctivitis

2. IMMUNOTHERAPY IN RESPIRATORY DISEASES
   Regulatory issues in SIT
   Regulatory issues in skin prick test
   Adjuvants used in SIT

3. ASTHMA: the scenario
   Immunological bases of asthma
   Severe asthma
   Costs of asthma

4. ASTHMA: the treatment
   Pre-emptive use of topical steroids in childhood
   Side effects of steroids in infancy and childhood
   Treating severe asthma in pediatrics

5. FOOD ALLERGY: the scenario
   Severe food allergy
   Food allergy costs
   Diagnostic process of food allergy

6. FOOD ALLERGY: the treatment
   Oral Immunotherapy
   Biologics in food allergy
   Epicutaneous IT

7. ATOPIC DERMATITIS
   Severity of AD
   Topical treatment of AD
   AD is a systemic disease: new opportunities for treatment

8. PREVENTION OF FOOD ALLERGY
   Probiotics
   Prebiotics
   Fatty acids
   Vitamin D
   Hypoallergenic formulas
   Weaning
9. EPIDEMIOLOGY OF ALLERGIC DISEASE
   Food allergy is peaking
   Asthma is not at plateau
   Anaphylaxis in Emergency Room

10. CHRONIC URTICARIA IN INFANCY AND CHILDHOOD
    Genetics of cold and vibratory urticaria
    The role of IgE in spontaneous chronic urticaria
    AERDS and chronic urticaria

11. THE MICROBIOME IN ALLERGIC DISEASE
    Respiratory microbiome
    Skin microbiome
    Gut microbiome

12. LIVING WITH SEVERE FOOD ALLERGY
    Food allergen labelling
    Treating anaphylaxis
    Quality of life in severe food allergy

13. PEANUT ALLERGY IN EUROPE: still a minor problem?
    Peanut allergy in Germany
    Peanut allergy in UK
    Peanut and hazelnut allergy in Southern Europe
Company Name _____________________________________________________________

Address ____________________________________________________________________

ZIP Code __________  City ________________________________  Country __________

Contact Person _____________________________________________________________

Ph. ______________________________  Fax _____________________________________

e-mail ___________________________________________ Mobile ____________________

VAT Code ___________________________________________________________________

Purchase Order: O Yes O No ___________________

O PLATINUM
O GOLD
O SILVER
O ROLL UP (small table and 2 chairs)
O CATERING
O SIMULTANEOUS TRANSLATION
O Official NEWSLETTER
O Dedicated NEWSLETTER
O CONGRESS BAG INSERTS
O ONLINE VISIBILITY
O SPONSOR LOGO
O NOTEPADS & PENS
O CONGRESS BAG
O LANYARDS

TOTAL AMOUNT ___________________________ € + VAT

Terms & Conditions of this agreement between Biomedia srl and the Company:

PAYMENT TERMS - within 30 days at start from the invoice issue.

METHOD OF PAYMENT - Bank transfer payable to Account holder: Biomedia. Bank: UNICREDIT BANCA AG 19 MILANO IBAN: IT 10 X 02008 01619 000004795238 Swift code: UBCRITB1219

CANCELLATION POLICY
Cancellations and changes to your original booking must be made in writing to Biomedia Srl using the contact details waoromeconference@biomedia.net. Cancellation fee:

- 50% of total cost will be retained by the LOC if booking is cancelled before 30 January 2020
- 100% of the total cost will be retained by the LOC thereafter

The Organizing Secretariat reserves the right to cancel the Congress, shift its venue, or change the dates, without notice, in case of force majeure. Biomedia shall not be liable for any damages claimed.

POLICY PRIVACY - Personal data are processed in accordance with D.Lgs. n. 196/2003 updated by D.lgs. 101/2018 and EU Regulation 679/2016. Right may be exercised in accordance with articles 15-22 EU n. 679/2016.

The Company expressly declares to accept the conditions mentioned above.

Date ________________     Signature  ____________________________________________