Invitation to Participate

The World Allergy Organization (WAO), in collaboration with the Korean Academy of Allergy, Asthma, and Clinical Immunology (KAAACI) are happy to announce the upcoming XXIII World Allergy Congress 2015 (WAC 2015) to be held in Seoul, Korea, 14-17 October 2015. With this prospectus, WAO and KAAACI warmly invite you to join and collaborate with us in this global scientific meeting.

The World Allergy Organization (WAO) held the first World Allergy Congress (WAC) in 1951 in Zurich, Switzerland, and it is now held every two years. Each Congress attracts between 2,000 and 5,000 experts and scientists working and interested in the fields of allergy, asthma and immunology. In most cases, WAO partners with a regional or national Member Society to host the Congress. For WAC 2015, WAO will partner with the Korean Academy of Allergy, Asthma and Clinical Immunology (KAAACI).

WAC 2015 will be a multidisciplinary forum for allergists, pulmonologists, ENTs, dermatologists, internists, pediatricians, gastroenterologists, clinical immunologists and primary care physicians. The Congress will provide delegates education on the latest research, reviews of current theory and practice, and hands-on, problem-based learning opportunities. Our aim is for delegates to gain insight into the most effective advances in the diagnosis and management of allergies and asthma and their preventative strategies.

Partners and Sponsors will be an integral part of WAC 2015 and your enthusiasm and support will help make this Congress a memorable and scientifically rewarding event for all those who participate.

We look forward to working with you!

WAC 2015 Steering Committee

About WAO

The World Allergy Organization (WAO) is an international alliance of 95 regional and national allergy, asthma and clinical immunology societies. Through collaboration with the Member Societies, WAO provides a wide range of education and outreach programs around the globe. WAO also conducts initiatives relating to clinical practice, service provisions, and physician training in order to better understand and address the challenges facing allergists/immunologists worldwide.

About KAAACI

The Korean Academy of Asthma, Allergy and Clinical Immunology (KAAACI) has been devoted to improve the treatment of allergic diseases and promote the understanding of allergy, asthma and clinical immunology. For nearly 40 years, the KAAACI has also been an active advocate of clinical and basic research.
Congress Information

About the World Allergy Congress
The World Allergy Organization (WAO) held the first World Allergy Congress (WAC) in 1951 in Zurich, Switzerland, and it is now held every two years. Each Congress attracts around 2,000 - 5,000 experts and scientists working and interested in the fields of allergy, asthma, and immunology. As a global alliance of national and regional allergy, asthma and clinical immunology societies, WAO proudly partners with its member societies to host its biennial Congress. Recent WACs include:

<table>
<thead>
<tr>
<th>Congress</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAC 2005</td>
<td>Munich, Germany</td>
<td>5,703</td>
</tr>
<tr>
<td>WAC 2007</td>
<td>Bangkok, Thailand</td>
<td>4,078</td>
</tr>
<tr>
<td>WAC 2009</td>
<td>Buenos Aires, Argentina</td>
<td>5,100</td>
</tr>
<tr>
<td>WAC 2011</td>
<td>Cancun, Mexico</td>
<td>3,588</td>
</tr>
<tr>
<td>WAC 2013</td>
<td>Milan, Italy</td>
<td>7,696</td>
</tr>
</tbody>
</table>

Key Reasons to Partner
- Obtain exposure to prestigious researchers and physicians in allergy, asthma and clinical immunology - from around the world, including: key opinion leaders, subject-matter experts, and heads of university departments
- Gain invaluable visibility for your products, services and/or programs
- Network with key opinion leaders in the field
- Make important contacts with industry colleagues
- Receive professional input on your product or service

Who Supports WAO Activities?
- Pharmaceutical Companies
- Universities and Colleges
- Associations and Non-Profit Organizations
- Government Organizations
- Medical Supply and Equipment Companies
- Medical Publishers

Who Will Attend?
The Congress will be attended by 2,000+ international researchers, clinicians, physicians and allied health professionals with interests in:
- Allergy
- Asthma
- Co-morbid Conditions
- Dermatology
- ENT
- Immunology
- Ophthalmology
- Pediatrics
- Pulmonology
WAC 2015 SUPPORT OPTIONS
WAC 2015 provides two options – General Congress Grant and Menu-Based Sponsorship.

OPTION 1: GENERAL CONGRESS GRANT
By choosing to support the Congress as a whole, your company will promote the most effective advances in the diagnosis and management of allergic diseases. Your Congress grant guarantees that the scientific program, which is organized by the Scientific Program Committee, will provide our attendees with the opportunity to hear from the finest faculty and provide a venue for optimum learning.

OPTION 2: MENU-BASED SPONSORSHIP
Select from the educational and branding options below to build your own sponsorship level.

<table>
<thead>
<tr>
<th>Educational Opportunities</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Supplement in the WAO Journal</td>
<td>$50,000 USD</td>
</tr>
<tr>
<td>Allied Health Program</td>
<td>$50,000 USD</td>
</tr>
<tr>
<td>Company Sponsored Symposia</td>
<td>$75,000 USD per Symposium</td>
</tr>
<tr>
<td>International/National Speaker Support</td>
<td>Various Amounts</td>
</tr>
<tr>
<td>International/National Travel Grants</td>
<td>Various Amounts</td>
</tr>
<tr>
<td>Registration Fee Support</td>
<td>Various Amounts</td>
</tr>
<tr>
<td>Recording and Online Hosting of Sessions</td>
<td>$25,000 USD per Session</td>
</tr>
<tr>
<td>Simultaneous Translation of the Congress</td>
<td>$60,000 USD</td>
</tr>
<tr>
<td>WAO Journal e-Supplement of Session</td>
<td>Based on number of pages</td>
</tr>
<tr>
<td>World Allergy Training School</td>
<td>$50,000 USD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Branding Opportunities</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstracts on Flash Drive</td>
<td>$20,000 USD</td>
</tr>
<tr>
<td>Advertisement in the Final Program</td>
<td>$6,000 USD - $7,000 USD</td>
</tr>
<tr>
<td>Bag*</td>
<td>$50,000 USD</td>
</tr>
<tr>
<td>Bag Insert*</td>
<td>$3,000 USD per Bag Insert</td>
</tr>
<tr>
<td>Bottled Water*</td>
<td>$15,000 USD</td>
</tr>
<tr>
<td>Broadcast Email Blast</td>
<td>$3,000 USD per Blast</td>
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<tr>
<td>Coffee Breaks</td>
<td>$15,000 USD per Break</td>
</tr>
<tr>
<td>Daily Schedule Boards</td>
<td>$15,000 USD</td>
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<tr>
<td>Handout Station</td>
<td>$30,000 USD</td>
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<tr>
<td>Handouts on Flash Drive</td>
<td>$20,000 USD</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$25,000 USD</td>
</tr>
<tr>
<td>Internet Café</td>
<td>$50,000 USD</td>
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<tr>
<td>Lanyards</td>
<td>$25,000 USD</td>
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<tr>
<td>Lunches</td>
<td>$50,000 USD per Day</td>
</tr>
<tr>
<td>Mobile App</td>
<td>$60,000 USD – Exclusive / $30,000 USD – Non-Exclusive Branding</td>
</tr>
<tr>
<td>Pens and Notepads*</td>
<td>$15,000 USD</td>
</tr>
<tr>
<td>Pocket Program</td>
<td>$30,000 USD</td>
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<tr>
<td>Shuttle Bus Services</td>
<td>$30,000 USD per 10 Buses</td>
</tr>
<tr>
<td>Session Handout Kiosks</td>
<td>$30,000 USD</td>
</tr>
<tr>
<td>Speaker Ready Room</td>
<td>$25,000 USD</td>
</tr>
<tr>
<td>WAO Junior Member Poster Reception</td>
<td>$30,000 USD</td>
</tr>
<tr>
<td>Wi-Fi Access</td>
<td>Price to be determined</td>
</tr>
</tbody>
</table>

PRODUCT THEATERS
$45,000 USD per Theater

*Cost of item production and shipping to the Congress venue not included
SUPPORT LEVELS
Your Company’s support level is determined by the amount of your General Congress Grant or your total selections from the Menu-Based Sponsorship.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND LEVEL</td>
<td>$300,000 USD</td>
</tr>
<tr>
<td>PLATINUM LEVEL</td>
<td>$200,000 USD</td>
</tr>
<tr>
<td>GOLD LEVEL</td>
<td>$125,000 USD</td>
</tr>
<tr>
<td>SILVER LEVEL</td>
<td>$75,000 USD</td>
</tr>
<tr>
<td>BRONZE LEVEL</td>
<td>$30,000 USD</td>
</tr>
</tbody>
</table>

In recognition of your generous support, WAC 2015 is pleased to offer you the following benefits:

DIAMOND LEVEL: $300,000 USD
- 36 sqm Exhibition Space
- 15 Complimentary Registrations
- Company Logo on Slide between Sessions
- Company Logo on Printed Materials, including Announcements, Programs and on-site signage
- Company Logo on Congress Website and Broadcast Emails, with a live link to your Company Website

PLATINUM LEVEL: $200,000 USD
- 25 sqm Exhibition Space
- 10 Complimentary Registrations
- Company Logo on Slide between Sessions
- Company Logo on Printed Materials, including Announcements, Programs and on-site signage
- Company Logo on Congress Website and Broadcast Emails, with a live link to your Company Website

GOLD LEVEL: $125,000 USD
- 16 sqm Exhibition Space
- 5 Complimentary Registrations
- Company Logo on Slide between Sessions
- Company Logo on Printed Materials, including Announcements, Programs and on-site signage
- Company Logo on Congress Website and Broadcast Emails, with a live link to your Company Website

SILVER LEVEL: $75,000 USD
- 9 sqm Exhibition Space
- Company Logo on Slide between Sessions
- Company Logo on Printed Materials, including Announcements, Programs and on-site signage
- Company Logo on Congress Website and Broadcast Emails, with a live link to your Company Website

BRONZE LEVEL: $30,000 USD
- Company Logo on Slide between Sessions
- Company Logo on Printed Materials, including Announcements, Programs and on-site signage
- Company Name on Congress Website

These opportunities provide visibility for your organization and show your support for the field of allergy, asthma and immunology. Opportunities can be tailored to meet the needs of your organization. Please contact the WAO Secretariat via email at wac@worldallergy.org to discuss options.
EDUCATIONAL OPPORTUNITIES
Sponsorship will be acknowledged in future WAC 2015 publications, website and on-site signage.

ABSTRACT SUPPLEMENT IN THE WAO JOURNAL
Sponsorship: $50,000 USD
Abstracts submitted and accepted for presentation at WAC 2015 are published in a WAO Journal e-supplement for distribution after the Congress. Sponsors are acknowledged in the e-supplement.

ALLIED HEALTH PROGRAM
Sponsorship: $50,000 USD
The Allied Health Program promotes the prevention and treatment of allergic diseases through leadership, education research and communications among Allied health Professionals. Expand the scope of learning and your outreach by supporting these Allied Health Professionals.

COMPANY SPONSORED SYMPOSIUM
Sponsorship: $75,000 USD per Symposium
A symposium offers a tremendous opportunity to provide education, demonstrate your company’s commitment to quality patient care, and build your corporate brand. Symposia are open to all registered meeting delegates, providing your company with the opportunity to reach up to 500 physicians. No continuing medical education credits are given. Company Sponsored Symposia are available on 15, 16 and 17 October 2015 - See Page 10 for a sample WAC 2015 Program at a Glance.

The program of a symposium is organized by the sponsor and must receive the endorsement of the Scientific Program Committee. Sponsors are responsible for all speaker and moderator costs and any additional AV.

INTERNATIONAL/NATIONAL FACULTY SUPPORT
Sponsorship: Various Amounts
The Scientific Program and invited Faculty are developed by the Scientific Program Committee to provide attendees a forum for the latest research, review of current theory and practice, and to provide hands-on, problem-based learning. By supporting the Faculty of the Congress, you are choosing to support the meeting as a whole.

INTERNATIONAL/NATIONAL TRAVEL GRANTS
Sponsorship: Various Amounts
International Travel Grants support junior fellows from all over the world to attend WAC 2015. With this opportunity, you can make an impact where it matters most - the upcoming fellows who represent the future of the field.

REGISTRATION FEE SUPPORT
Sponsorship: Various Amounts
Registration Fee support provides researchers and clinicians with the opportunity to attend the Congress where they will receive the education they need to expand their knowledge to better serve their patients and the field as a whole.

RECORDING AND HOSTING OF SCIENTIFIC SESSIONS
Sponsorship: $15,000 USD per Session
Recordings of the Scientific Sessions help to provide attendees with enduring educational materials to use for continued learning after the Congress. Sponsors are acknowledged on the host website.
SIMULTANEOUS TRANSLATION OF CONGRESS
Sponsorship: $60,000 USD
Simultaneous Translation provides Korean speaking attendees with the opportunity to participate in a wide variety of Scientific Sessions at the Congress. Plenary Sessions are translated along with a variety of other Symposia and Postgraduate Sessions.

WAO JOURNAL E-SUPPLEMENT OF SESSION PROCEEDINGS
Sponsorship: Based on number of pages
Optimize the value of each session by disseminating the opinions of key stakeholders to a targeted audience through a WAO Journal e-supplement. E-Supplements provide attendees a dynamic take-away from Congress Sessions to use in various purposes.

BRANDING OPPORTUNITIES
Sponsorship acknowledgements are described with each individual item below. WAO is responsible for designing, purchasing and printing of each of the following items, unless otherwise noted. The WAO and KAAACI logos may also be included along with the Sponsor’s logo.

ABSTRACTS ON FLASH DRIVE
Sponsorship: $20,000 USD
The abstracts accepted for presentation at the Congress are included on a flash drive provided to all attendees. Your company logo is printed on the flash drive.

ADVERTISEMENT IN THE FINAL PROGRAM
Sponsorship: $7,000 USD – Inside back cover, full page
$6,000 USD – Inside, full page
The Final Program is a comprehensive guide to all educational activities offered during WAC 2015. The Final Programs are provided to all attendees on-site and posted on the Congress website.

BAG
Sponsorship: $50,000 USD
The Congress bag is given to each attendee at registration and includes all Congress materials. Sponsors are acknowledged through their logo on each bag.

BAG INSERT
Sponsorship: $3,000 USD per Bag Insert
Congress bag inserts provide sponsors with the opportunity to catch the attention of attendees before the Exhibit Hall opens. All inserts must be approved by WAO. Printing and shipment of bag inserts to the Congress venue is the financial responsibility of the sponsor.

BOTTLED WATER
Sponsorship: $15,000 USD
Distribute bottled water at designated areas throughout the Congress venue. Sponsors may design custom labels for the bottles featuring product specific logos and information. Sponsors are responsible for ordering, designing and delivery of the labels to the Congress venue.
BROADCAST EMAIL BLAST
Sponsorship: $3,000 USD per Blast
Email blasts are available to advertise your WAC 2015 scientific session. Sponsors are responsible for creating the html for distribution. WAO is responsible for the distribution of the html to registered attendees.

COFFEE BREAKS
Sponsorship: $15,000 USD per Break
Coffee breaks are offered in the mornings and afternoons to provide attendees with an opportunity to relax and network with their colleagues between sessions. The sponsor is acknowledged on signage during coffee breaks and in the Final Program.

DAILY SCHEDULE BOARD
Sponsorship: $15,000 USD
Daily schedule boards are displayed in the Congress venue to provide attendees with an at-a-glance schedule of the day’s schedule. Sponsors are allowed to advertise products on two custom panels of the schedule boards that reflect the day’s Congress schedule.

HANDOUT STATION
Sponsorship: $30,000 USD
Session handout kiosks are made available in various locations throughout the venue for attendees to download (or print) handouts for the educational sessions. Your partnership helps ensure a more efficient and ecologically friendly Congress. Sponsors are acknowledged in the Final Program and on the kiosk signage.

HANDOUTS ON FLASH DRIVE
Sponsorship: $20,000 USD
The handouts provided by the Congress speakers are included on a flash drive provided to all attendees. Your company logo is printed on the flash drive.

HOTEL KEY CARDS
Sponsorship: $25,000 USD
Place your company or brand logo on the electronic key cards given to attendees staying at the Congress hotels. The sponsor coordinates the production of the key cards and works directly with the hotels for distribution.

INTERNET CAFÉ
Sponsorship: $50,000 USD
The Internet Café allows attendees to contact their homes, offices or institutions while at the Congress. Sponsor is acknowledged on the screen savers of each computer, Café signage and in the Final Program. The option to provide company mouse-pads for each computer station is also available.

LANYARDS
Sponsorship: $25,000 USD
Lanyards are provided to attendees along with their name badges, which are required for entrance into the Congress. The sponsor’s corporate logo is on each lanyard. Sponsors are responsible for ordering, designing, labeling and shipping the lanyards to the Congress venue.

LUNCHES
Sponsorship: $50,000 USD per Day
Provide boxed lunches and the opportunity for attendees to network with their colleagues. Sponsors are acknowledged in the Final Program and through on-site signage.
MOBILE APP
Sponsorship: $60,000 USD – Exclusive Branding / $30,000 USD – Non-Exclusive Branding
The Congress mobile app provides attendees’ with the Scientific Program, map of the Venue, and Exhibitor information at their fingertips. Instructions to download the mobile app will be sent to attendees before the beginning of the Congress and updates to the app are done on-site, giving all attendees the most up-to-date program information. Once the app is downloaded, attendees may use it without internet access. Sponsors are acknowledged through their logo on the opening screen.

PENS AND NOTEPADS
Sponsorship: $15,000 USD
Pens and notepads are included in all Congress bags provided to attendees. The sponsor is acknowledged on both the pens and the notepads. Sponsors are responsible for ordering, designing, labeling and shipping the pens and notepads to the Congress venue.

POCKET GUIDES
Sponsorship: $30,000 USD
The Congress pocket guides allow attendees to have access to the Scientific Program on-the-go. Pocket guides are included in each attendee’s name badge holder. Sponsor is acknowledged on the inside back cover of the pocket guides with their advertisement.

SHUTTLE BUS SERVICES
Sponsorship: $30,000 USD per 10 Buses
The Congress shuttles provide ease of transportation from attendees’ hotels to the Congress venue. Sponsors are acknowledged through their logo on each shuttle.

SPEAKER READY ROOM
Sponsorship: $25,000 USD
The speaker ready room allows speakers to review their slides and other presentation materials in preparation for their lecture. Partners are acknowledged on room signage, the screen savers of each computer and in the Final Program.

WAO JUNIOR MEMBER POSTER RECEPTION
Sponsorship: $30,000 USD
WAO recognizes that through its global network of National Member Societies, Junior Members are provided the opportunity to become involved in the field at an international level. Support of this reception enables younger members to come together and showcase their knowledge and research to the leaders in the field. Sponsors are acknowledged in the Final Program and through on-site signage.

WI-FI ACCESS
Price to be determined
Sponsor complimentary Wi-Fi access at the venue for attendees. Sponsors are recognized in the Final Program and through on-site signage.

PRODUCT THEATERS
Sponsorship: $45,000 USD per Theater
Product Theaters provide a lively and dynamic forum for your company to showcase new services, treatment options, and products to a large group of delegates. Please note that Product Theaters are promotional activities and not approved for continuing medical education credits. A description of your company’s Product Theater will be included in WAC 2015 publications, website and on-site signage.
WAC 2015 Program at a Glance
Sample Program for Company Sponsors Symposia Slots
15, 16 and 17 October 2015

8:00 8:15 8:30 8:45 9:00 9:15 9:30 9:45 10:00 10:15 10:30 10:45 11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 13:00 13:15 13:30 13:45 14:00 14:15 14:30 14:45 15:00 15:15 15:30 15:45 16:00 16:15 16:30

Plenary Session

Coffee Break
Symposia
Company Sponsored Symposium
Poster Sessions
Lunch Break
Symposia
Company Sponsored Symposium
Coffee Break
Workshops
Company Sponsored Symposium
**Exhibition Information**

**EXHIBITION HOURS**
*Tentative Schedule – Subject to Change*

- 15 October 2015: 09:00 – 17:00
- 16 October 2015: 09:00 – 17:00
- 17 October 2015: 09:00 – 17:00

- Only Employees with badges are allowed in the Exhibition Hall, from one hour before the Exhibition open each day until one hour after it closes.
- Exhibits must be staffed during the above hours.
- Exhibition hours are subject to change. Companies are notified if a change in hours is necessary.

**INSTALLATION**
*Tentative Schedule – Subject to Change*

- 13 October 2015: 07:00 – 23:00
- 14 October 2015: 07:00 – 23:00

- Exhibits must be completely installed by 17:00 on 14 October 2015. WAO and the official service contractor may, without incurring any liability for damage or loss, install and/or dismantle any property of any Exhibitor who fails to comply with this deadline at the sole expense of the Company.
- Installation hours are subject to change. Companies are notified if a change in hours is necessary.

**DISMANTLEMENT**
*Tentative Schedule – Subject to Change*

- 17 October 2015: 17:00 – 23:00

- No packing of equipment, literature or dismantling of exhibits will be permitted until after 17:00 on 17 October 2015.
- The Exhibition Hall must be cleared by 23:00 on 17 October 2015. WAO and the official service contractor may, without incurring any liability for damages or loss, dismantle any property of any Company who fails to comply with this deadline at the sole expense of the Company.
- Dismantlement hours are subject to change. Companies are notified if a change in hours is necessary.

**ADMISSION TO EXHIBITIONS**

- Each Company is granted one complimentary Delegate badge for access to the Exhibition Hall and Scientific Sessions.
- Each Company is granted two complimentary Exhibitors badges for access only to the Exhibition Hall with a 9 sqm booth. Exhibition stand personnel must show an official Exhibitor Personnel badge to gain access to the Exhibition Hall during installation, show, or dismantlement hours. One additional Exhibitor badge is granted with every addition 9 sqm exhibit space purchased.
- Exhibition badges do not allow entry to Scientific Sessions.
- Additional Exhibitor badges can be purchased for $75 USD each prior to the Congress and $100 USD on-site. Additional Delegate badges also can be purchased; please see the Delegate pricing schedule for rate.
- Independent contractor personnel, hired by an Exhibit Company to install and dismantle their display, should register on-site for a temporary pass valid for installation and dismantlement hours only.
Exhibition Costs

Please note that Exhibition costs do not count towards Sponsorship Levels.

SHELL SCHEME PACKAGE
$750 USD per square meter
Minimum Exhibition Size: 9 square meters
   Included in Shell Scheme Package:
   • 2 – 3 side panels, depending on booth location
   • 2 Chairs
   • 1 Table
   • Carpet
   • Garbage Bin
   • Company name and booth number printed on fascia board

FREE BUILDS – SPACE RENTAL ONLY
$600 USD per square meter
Minimum Exhibition Size: 9 square meters

Companies that do not use a shell scheme and choose to free build are required to submit a detailed plan of their stand to WAO for approval by 15 August 2015. More information will be made available in the Technical Manual.

INCLUDED IN EXHIBITION COSTS:
• Security
• Independent Contractor Personnel passes
• Exhibitor personnel badges (two complimentary badges for the first 9 square meters, one additional complimentary badge for every additional 9 square meters of booth space)
• Delegate badge (one complimentary badge per Company)
• Your Company name and profile included on the Congress Website
• Your Company name and profile included in the Final Program
• General maintenance of the aisles and common Exhibition areas

PAYMENT REQUIREMENTS
• A minimum deposit of 50% of the Exhibition fee is due with the completed application and contract on or before 31 May 2015. The deposit must be received in order for priority space assignments to be made.
• Remainder of the payment is due by 31 July 2015. In the event that the full payment is not received by this date, space may be released back into the general inventory.
• Applications received after 31 May 2015 require full payment of Exhibition fees.
• No Company is allowed to Exhibit unless full payment for the Exhibition has been received before the Exhibition opens.

EXHIBITION TECHNICAL MANUAL
WAO will produce a Technical Manual for the Congress, including customs clearance and shipping instructions as well as order forms for additional equipment, such as furniture, electricity, internet connections and telephone. The Technical Manual will be available in July 2015.
CANCELLATION / SPACE REDUCTION POLICY
If a Company wishes to cancel or reduce Exhibit space, written notification must be sent on company letterhead to wac@worldallergy.org. If written notification of cancellation or reduced Exhibit space is received at the WAO Secretariat office:

- By 31 May 2015: A full refund, minus a processing charge of $1,000 USD, will be granted
- Between 1 June 2015 – 31 July 2015: A refund, for 50% of the full payment amount, will be granted.
- After 31 July 2015: No refunds will be granted.

A Company’s cancellation of Exhibit space results in the release of any meeting space previously assigned to the Company.

GENERAL RULES AND REGULATIONS
The following Rules and Regulations are part of the contract between the Exhibitor and the World Allergy Organization (WAO). All matters not covered in these Rules and Regulations shall be referred to WAO for adjudication and the decision of WAO shall be final. These Rules and Regulations may be amended at any time by WAO and all amendments so made shall be binding upon the Exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the Exhibitor is notified of the amendments. Notice may be verbal or in writing before or during WAC 2015, and may be given to any authorized agent or representative of the exhibitor.

ADVERTISING MATERIALS
Canvassing or distribution of advertising materials by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor’s assigned space. Limited signage advertising industry supported sessions and events must be approved and displayed by the WAO Secretariat. Unauthorized signage will be removed.

AUDIO/VISUAL EQUIPMENT
Sound systems must be kept at a reasonable level and may not interfere with other Exhibitors. WAO reserves the right to request the reduction in volume or cessation of use of any system that creates an interference with other Exhibitors.

CONTESTS, RAFFLES AND DRAWINGS
Approved contests, drawings or raffles must comply with local and federal laws governing such contest, raffles, or drawings and have prior approval of WAO. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants can find out who won, etc. The Exhibitor must agree to indemnify WAO, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. WAO must be notified of the winners and when the prize is awarded. WAO reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional.
CONTINUING MEDICAL EDUCATION (CME) ACTIVITIES
All activities offering CME credits occurring at or in conjunction with WAC 2015 must be sponsored or jointly sponsored by the WAO and planned and executed following the ACCME’s guidelines for accredited CME activities, included the Standards for Commercial Support. Therefore:
1. Exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.
2. Exhibitors not defined as commercial interests by the ACCME may offer or distribute CME activities or access to CME activities, provided those activities are listed on the exhibition application and approved by the WAO.

DEMONSTRATIONS
Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the Exhibitor’s assigned space.

DISCLOSURE
It is the policy of the WAO that any Exhibitor whose booth space, exhibit display or exhibit materials are provided through an educational grant from another organization prominently disclose that information to all attendees visiting or viewing that booth.

FACILITY REGULATIONS
Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in the Technical Manual.

FOOD AND BEVERAGE DISTRIBUTION
Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the WAO Secretariat. Further information will be provided in the Technical Manual.

HOSPITALITY SUITES AND SPECIAL EVENTS
Company-sponsored special events must be approved by the WAO Secretariat. WISC attendees, leadership and faculty members cannot be invited to an event that conflicts with WISC programs, including the Scientific Program, or WISC Social Events. Please contact the WAO Secretariat for more information.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS
Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the WAC 2015; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to WAO all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which management may incur thereby.
LIABILITY AND INDEMNIFICATION
The Exhibitor shall be fully responsible to pay for any and all damages to property and its owners or managers, which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless the World Allergy Organization, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor’s use of the property. The Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, or any part thereof. In addition, the Exhibitor acknowledges that the World Allergy Organization and all other service providers do not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

MEETINGS
Exhibiting and non-exhibiting companies may not schedule meetings or events during the official dates of the WAC 2015 without the written consent of the WAO Secretariat. Requests for meeting space of company-sponsored sales meetings and WAO-approved activities should be submitted in writing to the WAO Secretariat.

MUSIC/MUSIC LICENSING
Each Exhibitor using music in conjunction with its exhibit is responsible for maintaining compliance with the appropriate music licensing organizations.

NO SMOKING
Smoking in the Exhibition Hall, scientific sessions, foyers and all public spaces in the venue is prohibited.

PHOTOGRAPHY/VIDEOTAPING
Videotaping and photographing within the Exhibition Hall is prohibited except by the official WAC 2015 photographer, unless approved in advance by the WAO Secretariat. Any Exhibitor who wishes to employ an outside vendor to videotape or photograph their own exhibit, activities, personnel, etc., must submit a written request no later than 1 September 2015.

PRODUCT/SERVICE DESCRIPTIONS
Product and/or service descriptions are a required by all exhibiting companies. The description will appear under the company name in the final program under the exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the final program will be accepted until 15 August 2015. Please attach description to the application or email it to wac@worldallergy.org. Only those products and services detailed in on the Exhibit space application form or in writing prior to the WAC 2015 and approved by the WAO Secretariat may be exhibited or advertised.

INSURANCE
Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by WAO or the Convention Center.
WAC 2015 EXHIBITION SPACE RESERVATION FORM

Contact Details
Please type or print clearly.

Company/Organization Name: ________________________________________________________

Contact Person: _____________________ Title: _____________________

Address: _____________________________________________________________

City/State: _____________________ Country: _____________ ZIP/Postal Code: _____________

Phone: _____________________ Email: _____________________

Exhibition Reservations

Exhibitor Type
☐ Techincal/For-Profit Organization
☐ Educational/Non-profit Organization

Exhibit Type
☐ Shell Scheme ($750 USD per sqm)
☐ Space Rental Online ($600 USD per sqm)

Size of Space Requested: ________ meters X ________ meters = _______ sqm (request is not guaranteed)

Competitors we do NOT wish to be near: ________________________________________________

Companies we would like to be near: ________________________________________________

The assignment of space is at the sole discretion of WAO Secretariat.

The assignment of space is on a first come, first serve basis. Once this Space Reservation Form is received, the WAO Secretariat will contact you with payment details.

SIGNATURE OF AGREEMENT: Please retain a copy for your records. You are hereby authorized to reserve space for the company/organization listed above in the exhibition of the WAO Allergy Congress 2015 in Seoul, Korea from 14-17 October 2015. We understand that the assigned space will be rented at the rate quoted. We understand further that all space must be paid in full upon completion of receipt of this Space Reservation Form. If assigned space is not paid for in full, it may be reassigned to another exhibitor at the discretion of WAO. The exhibiting company agrees to abide by all rules and regulations governing exhibits set forth in this Sponsorship and Exhibition Prospectus.

Print Name: _____________________________________________________________________

Authorized Signature: _____________________ Date: _____________________

Please return this completed form to:
WORLD ALLERGY ORGANIZATION
555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202 USA
Fax: +1 414 276 3349 • Email: wac@worldallergy.org