

# WAO Symposium on Food Allergy & the Microbiome

Dear Colleagues,

On behalf of the World Allergy Organization (WAO) Board of Directors, it is our great pleasure to invite you to participate in the WAO Symposium on Food Allergy and the Microbiome from 5-6 December 2015. With this Prospectus, WAO warmly invites you to join and collaborate with us in this global scientific meeting.

The purpose of this 2-day meeting, focusing on Food Allergy and the Microbiome, is to bring basic and translational scientists, clinical immunologists, allergists and researchers together to expand this exciting field. The Symposium will attract approximately 300-400 attendees, making it the ideal setting for discussion and learning.

The scientific program will consist of lectures from the top international experts in the field as well as free communications that will be presented during the Poster Symposia. Our aim is to summarize what is scientifically known, learn about the cutting-edge research and to reach a consensus about the unmet needs of Food Allergy and the Microbiome.

Sponsors are an integral part of the WAO meetings and your enthusiasm and support will make this meeting a memorable and scientifically rewarding event for all those who participate.

We look forward to working with you!

## WAO Symposium Steering Committee

Lanny J Rosenwasser (Chair)

Mario Sanchez Borges (Chair)

Ignacio Ansotegui

Claus Bachert

Wesley Burks

Motohiro Ebisawa

Ruby Pawankar

Susan Prescott

Nelson Rosário

Hugh Sampson

Dana Wallace

## About WAO

The World Allergy Organization (WAO) is a global federation of 95 regional and national allergy, asthma and clinical immunology societies. Through collaboration with its member societies, WAO provides a wide range of educational and outreach programs to WAO individual members around the globe. These programs, relating to the clinical practice of allergy and asthma, allergy and asthma service provision, and physician training in allergy and asthma help better understand and address the challenges facing allergists worldwide.

## WAO's Mission

WAO's mission is to be a global resource and advocate in the field of allergy, asthma and clinical immunology advancing excellence in clinical care through education, research and training as a worldwide alliance of allergy, asthma and clinical immunology societies.



# MIAMI

December 2015 - Miami, FL, United States

# WAO Symposium on Food Allergy & the Microbiome

## Symposium Information

### Key Reasons to Participate

- Obtain exposure and network with the key opinion leaders in the field
- Gain invaluable visibility for your product, service or program
- Make important contacts with industry colleagues
- Receive professional input on your product or service
- Hear the late-breaking and cutting edge science presented during the scientific sessions
- Participate in scientific discussions

### Who Supports WAO Activities?

- Pharmaceutical Companies
- Universities and Colleges
- Associations and Non-Profit Organizations
- Government Organizations
- Medical Supply and Equipment Companies
- Medical Publishers

### Educational Objectives

- To provide insights into what is already known about Food Allergy and the Microbiome
- To highlight the most recent advances and cutting-edge research in the field
- To provide a forum for discussion and learning for those in attendance
- To identify unmet needs and areas of research priorities

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## WAO Board of Directors

Lanny J. Rosenwasser, President, *United States*  
Mario Sánchez Borges, President-Elect, *Venezuela*  
Ignacio Ansotegui, Secretary-General, *Spain*  
Motohiro Ebisawa, Treasurer, *Japan*  
Ruby Pawankar, Past-President, *Japan*  
Richard Lockey, Historian, *United States*  
Claus Bachert, *Belgium*  
Suwat Benjaponpitak, *Thailand*  
Sergio Bonini, *Italy*  
Wesley Burks, *United States*  
Luis Caraballo, *Colombia*

Stanley Fineman, *United States*  
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Elham Hossny, *Egypt*  
Francesca Levi-Schaffer, *Israel*  
Susan Prescott, *Australia*  
Nelson Rosário Filho, *Brazil*  
Hirohisa Saito, *Japan*  
Hugh Sampson, *United States*  
Dana Wallace, *United States*  
Mario Zernotti, *Argentina*  
Luo Zhang, *China*



MIAMI

December 2015 - Miami, FL, United States

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## EDUCATIONAL SUPPORT OPPORTUNITIES

Support of educational items and sessions will be recognized in all promotional materials associated with the Symposium including:

- Website
- Preliminary Program
- Final Program
- On-Site Signage

### Abstract Distribution

#### Sponsorship: \$10,000 USD

Abstract presentations will be made available in the *WAO Journal* for distribution after the Symposium. Sponsors will be acknowledged in the online posting of the Abstracts.

### Company Sponsored Symposium

#### Sponsorship: \$30,000 USD/Symposium

A Symposium offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Symposia are open to all registered meeting attendees.

The program of a Symposium is organized by the sponsor and must receive the endorsement of the Symposium Scientific Program Committee. Sponsors are responsible for CME, all speaker costs and any additional AV.

### International Travel Grants

#### Sponsorship: Various Amounts

International Travel Grants support junior fellows from all over the world to attend. With this opportunity, make an impact where it matters most: the upcoming fellows who represent the future of the field.

### Poster Symposia

#### Sponsorship: \$10,000 USD/Session

Support the latest research in Food Allergy and the Microbiome by sponsoring the various Poster Symposia. Sponsors will be recognized in the Final Program and on session room signage. No CME will be given for Poster Symposia.

### Web Cast of Session

#### Sponsorship: \$5,000 USD/Session

Help provide attendees with enduring session materials to use for various educational purposes after the Symposium.

All attribution for educational programming will be as follows:  
*Programmed by WAO. Funded through an educational grant from [Company name].*

In accordance with CME standards, WAO will not allow corporate or product-specific advertisements, invitations to events and/or promotional campaigns associated with any educational session. Additionally, companies may not engage in any activity to drive attendance to a specific educational event.

The word "MIAMI" is written in large, white, sans-serif capital letters. The letters are set against a background of colorful, blurred vertical stripes in shades of blue, green, yellow, and red. The overall effect is a vibrant, modern graphic.

December 2015 - Miami, FL, United States

# WAO Symposium on Food Allergy & the Microbiome

## **BRANDING AND ADVERTISING OPPORTUNITIES**

*Sponsorship acknowledgements are described with each individual item below. WAO is responsible for designing, purchasing and printing of each of the following items, unless otherwise noted. The WAO logo may also be included along with the Sponsor's logo.*

### **Advertisement in the Final Program**

#### **Sponsorship:**

\$3,000 USD – Back cover, full page

\$2,000 USD – Inside back cover, full page

\$1,500 USD – Inside, full page

\$1,000 USD – Inside, half page

The Final Program is a comprehensive guide to all educational activities offered during Symposium. The Final Program will be provided to all attendees on-site and will be posted on the Symposium website.

### **Abstracts on Flash Drive**

#### **Sponsorship: \$10,000 USD**

The abstracts accepted for presentation at the Symposium will be included on a flash drive provided to all attendees. Your company logo will be printed on the flash drive.

### **Attendee Bag**

#### **Sponsorship: \$10,000 USD**

The attendee bag is given to each attendee at registration and includes all Symposium materials. Sponsors will be acknowledged through their logo on each bag.

### **Bag Insert**

#### **Sponsorship: \$1,500 USD**

Bag inserts provide sponsors with the opportunity to catch the attention of attendees. All inserts must be approved by WAO. Printing and shipment of bag inserts is the financial responsibility of the sponsor.

### **Charging Stations**

#### **Sponsorship: \$7,500 USD**

The Charging Station will provide the attendees the ability to stay connected by charging their phones, tablets or laptops. Includes universal charge strips with USB ports and electricity. Sponsor will be acknowledged on signage and in the Final Program.

### **Coffee Break**

#### **Sponsorship: \$5,000 USD/Break**

Coffee breaks are offered in the mornings and afternoons to provide attendees with an opportunity to relax and network with their colleagues between sessions. WAO will allow branded coffee cups, napkins, etc. (to be provided by the sponsor) at the coffee break.

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### **Handout Stations**

#### **Sponsorship: \$15,000 USD**

Handout stations will be located near session rooms and will allow attendees to download or print the handouts from the educational sessions. Support will be recognized with the use of your company or brand logo as part of the constructed design. Branded mouse pads (to be provided by the sponsor) will also be allowed at each computer station.

### **Handouts on Flash Drive**

#### **Sponsorship: \$7,500 USD**

The handouts provided by the Symposium speakers will be included on a flash drive. Your company logo will be printed on the flash drive.

### **Hotel Key Cards**

#### **Sponsorship: \$7,500 USD**

Place your company or brand logo on the electronic key cards given to attendees staying at the Symposium hotels. The sponsor will coordinate the production of the key cards and work directly with the hotels for distribution.

### **Hotel Newspapers**

#### **Sponsorship: \$5,000 USD/Day**

Provide local and national newspapers to attendees staying at the Symposium hotels with a customized sticker on the front page. Advertise your product or direct them to your website. Sponsor will provide the stickers and work directly with the designated hotels.

### **Lanyards**

#### **Sponsorship: \$5,000 USD**

Lanyards will provide attendees with their name badges, which are required for entrance into the Symposium. The sponsor's corporate logo will be on each lanyard. Sponsors are responsible for ordering, designing, labeling and shipping the lanyards.

A graphic featuring the word "MIAMI" in large, white, sans-serif capital letters. The letters are set against a background of colorful, blurred vertical stripes in shades of blue, green, yellow, and red. The overall effect is vibrant and modern.

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### **Mobile App**

#### **Sponsorship: \$15,000 USD**

The Symposium App will be free to download for all attendees with a smart phone/tablet. The App will provide a complete program of the Symposium, floorplans and other useful information. Once the App is downloaded, attendees can access it on their device without internet access. Sponsor will be recognized on the landing page of the App and on any other information given to attendees regarding the App.

### **Non-CME Educational Programs**

#### **Sponsorship: \$50,000 USD**

Companies are given the opportunity to present a two hour sales/marketing presentation allowing attendees to hear the latest about your product or service. Programs will be scheduled during the evenings of the Symposium. Please contact Jennie Smazik Socha at [jsocha@worldallergy.org](mailto:jsocha@worldallergy.org) for additional information.

### **Pens and Pads**

#### **Sponsorship: \$5,000 USD**

Pens and Pads are included in all bags provided to attendees. The sponsor will be acknowledged on both the pens and the pads. Sponsors are responsible for ordering, designing, labeling and shipping the pens and pads.

### **Schedule Boards**

#### **Sponsorship: \$10,000 USD**

The Symposium Schedule Boards will be prominently displayed in the registration area. There will be four panels; two dedicated for the sponsor's advertising.

### **Wi-Fi**

#### **Sponsorship: \$20,000 USD**

Support complimentary Wi-Fi access at the Symposium for attendees. Support is recognized in the Final Program and on-site signage.

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# WAO Symposium on Food Allergy & the Microbiome

## Exhibit Fees

### TABLE TOP PACKAGE A – SINGLE SPACE

**\$1,500 USD**

Included:

- 1 – 6 foot draped table
- 2 – Chairs
- 2 – Complimentary Exhibitor Registration
- 1 – Complimentary Delegate Registration
- Company recognition in the Final Program and Website

### TABLE TOP PACKAGE B – DOUBLE SPACE

**\$2,500 USD**

Included:

- 2 - 6 foot draped tables
- 4 – Chairs
- 4 – Complimentary Exhibitor Registration
- 2 – Complimentary Delegate Registrations
- Company recognition in the Final Program and Website

## Exhibit Schedule

### OPEN HOURS

Tentative Schedule – Subject to Change

Sunday, 6 December 2015      9:30 AM - 3:00 PM

- One coffee break and lunch will be served in the exhibit hall
- Exhibits must be staffed during the coffee break, lunch break and Poster Session; other times are at the discretion of the exhibitor. A detailed schedule will be provided to exhibiting companies before the Symposium.

### INSTALLATION

Tentative Schedule – Subject to Change

Sunday, 6 December 2015      7:00 AM – 9:00 AM

- Exhibits must be completely installed by 9:00 on 6 December 2015.

### DISMANTLEMENT

Tentative Schedule – Subject to Change

Sunday, 6 December 2015      3:00 PM – 7:30 PM

- No packing of equipment, literature or dismantling of exhibits will be permitted until after 5:00 PM on 6 December 2015.
- The Exhibition Hall must be cleared by 7:30 PM on 6 December 2015. WAO may, without incurring any liability for damages or loss, dismantle any property of any Company who fails to comply with this deadline at the sole expense of the Company.

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# WAO Symposium on Food Allergy & the Microbiome

## **APPLICATION REVIEW**

WAO will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the Symposium, and whether the exhibit is of informational value to the delegates.

## **CANCELLATION POLICY**

Requests for cancellation of exhibit space must be made in writing. Written cancellation requests received before 31 October 2015 will receive a refund, less 20% processing fee. Refunds will not be issued after 31 October 2015.

## **EXHIBIT PERSONNEL REGISTRATION**

Two (2) complimentary exhibitor registration and one (1) complimentary delegate registration is provided for Table Top Package A and four (4) complimentary exhibitor registrations and two (2) complimentary delegate registrations for Table Top Package B. Instructions to complete complimentary registrations will be sent upon receipt of the Exhibit Application and Contract and full payment. Registration must be done online at [www.worldallergy.org/symposium2015](http://www.worldallergy.org/symposium2015).

## **EXHIBITOR RELOCATION**

If it becomes necessary to relocate an exhibitor after a space assignment has been made, WAO will contact the company involved and every effort will be made to reassign the exhibitor to a similar space.

## **FIRE & SAFETY REGULATIONS**

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

## **INSURANCE**

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by WAO or the hotel.

## **INTERPRETATION & APPLICATION OF RULES & REGULATIONS**

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the WAO Symposium; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to WAO all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

## **LABOR REGULATIONS**

Exhibitors are required to conform to all local labor regulations.

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## **LIABILITY & INDEMNIFICATION**

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibit. The exhibitor shall protect, indemnify, hold harmless, and defend WAO, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of WAO, its officers, directors, agents, or employees.

## **PRODUCT/SERVICE DESCRIPTIONS**

Product and/or service descriptions are a required part of the application process. The description will appear under the company name in the Final Program under the exhibit directory. All descriptions should be in sentence format, typed and no longer than 100 words. Descriptions longer than 100 words will be edited for length. Descriptions for the Final Program will be accepted until 31 October 2015. Please attach description to the application or email it to [symposium@worldallergy.org](mailto:symposium@worldallergy.org).

## **SERVICE CONTRACTOR**

Due to the limited nature of the exhibition, a general service contractor will not be available. Exhibitors are responsible for shipping to and from show site, provision of labor, set-up, removal, etc.

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## EXHIBIT APPLICATION & CONTRACT

DEADLINE FOR APPLICATION: 31 October 2015

*Exhibit space is determined on a first come, first serve basis.*

### ORGANIZATION / COMPANY CONTACT INFORMATION

Organization / Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail (all exhibitor information will be sent to the e-mail address specified): \_\_\_\_\_

### EXHIBIT FEES

Table Top Package A – Single Space: \$1,500 USD

Table Top Package B – Double Space: \$2,500 USD

Total Amount Due: \_\_\_\_\_

### EXHIBIT DIRECTORY INFORMATION

All information will appear in the Final Program exactly as it appears below.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_ Website: \_\_\_\_\_

**PRODUCT /SERVICE DESCRIPTION:** Submit, in 100 words or less, a description of the products, equipment or services that will be exhibited by 31 October 2015. WAO reserves the right to edit text to conform to length limit. Description may also be emailed to: [symposium@worldallergy.org](mailto:symposium@worldallergy.org).



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## METHOD OF PAYMENT:

Applications will not be processed without payment and signature.

**Company Check** – Make check payable to World Allergy Organization (in US Dollars, drawn on a US bank)

**Credit Card** (check one):  VISA  MasterCard  American Express

Amount to Charge: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

Date: \_\_\_\_\_

**SIGNATURE OF AGREEMENT:** Please retain a copy for your records. You are hereby authorized to reserve space for the company/organization listed above in the exhibition of the WAO Symposium on Food Allergy and the Microbiome from 5-6 December 2015 in Miami, FL, United States. We understand that the assigned space will be rented at the rate quoted. We understand further that all space must be paid in full upon completion of the application. If assigned space is not paid for in full at time application is submitted, it may be reassigned to another exhibitor at the discretion of WAO. The exhibiting company agrees to abide by all rules and regulations governing exhibits set forth in this Exhibitor Application and Contract.

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

PLEASE RETURN THIS APPLICATION WITH REQUIRED PAYMENT TO:

World Allergy Organization  
555 E. Wells Street, Suite 1100  
Milwaukee, WI 53202  
United States  
Phone: +1 414 276 1791  
Fax: + 1 414 276-3349  
symposium@worldallergy.org



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