WISCO 2016

WAO INTERNATIONAL SCIENTIFIC CONFERENCE 2016
6-9 December 2016
Jerusalem, Israel

Outstanding Allergy, Clinical Immunology and Cultural Heritage

SPONSORSHIP PROSPECTUS

www.worldallergy.org/wisc2016
Invitation to Participate

The World Allergy Organization (WAO), in collaboration with the Israel Association of Allergy and Clinical Immunology (IAACI), and their mutually collaborating partner, the Allergists for Israel (AFI) are happy to announce the upcoming WAO International Scientific Conference 2016 (WISC 2016) to be held in Jerusalem, Israel, 6 - 9 December 2016 on the topic of “Outstanding Allergy, Clinical Immunology and Cultural Heritage.” With this prospectus, we warmly invite you to join and collaborate with us in this global scientific meeting.

WISC 2016 will provide a forum for the most useful combination of latest research, review of current theory and practice, and hands-on, problem-based learning. Our aim is that participants gain insight into the most effective advances in the treatment and prevention of allergic and immunologic diseases.

Sponsors will be an integral part of WISC 2016 and your enthusiasm and support will help make this Conference a memorable and scientifically rewarding event for all those who participate.

We look forward to working with you!

WISC 2016 Steering Committee

About the World Allergy Organization (WAO)
The World Allergy Organization (WAO) is an international alliance of 97 regional and national allergy, asthma and clinical immunology societies. Through collaboration with the Member Societies, WAO provides a wide range of education and outreach programs around the globe. WAO also conducts initiatives relating to clinical practice, service provisions, and physician training in order to better understand and address the challenges facing allergists/immunologists worldwide.

About the Israel Association for Allergy & Clinical Immunology (IAACI)
The Israel Association for Allergy and Clinical Immunology (IAACI), founded in 1949, is a non-profit association, with a mission to promote education, good clinical practice, and research in a wide spectrum of allergic and immune mediated diseases in Israel, under the umbrella of the Israel Medical Association (IMA). The IAACI is dedicated to promote collaboration between Allergists/Clinical Immunologists and physicians from other disciplines in Israel, aiming to expand knowledge and improve patient care. This is achieved by promoting joint meetings, and producing Israeli collaborative recommendations on various topics.

About Allergists for Israel (AFI)
Allergists for Israel was founded in 1984 and the evolving vision of the group is to develop camaraderie of Allergists/Immunologists and other supporters of allergy by gathering in the USA, Israel and around the world. AFI strives to establish collegial relations between America and Israel.
Conference Information

About the WAO International Scientific Conference (WISC)
The WAO International Scientific Conference (WISC) is the biennial conference of the World Allergy Organization (WAO). WAO launched these theme-based scientific conferences in 2010, which alternate with and complement WAO’s existing biennial World Allergy Congress. WISC provides a forum for the most useful combination of latest research, review of current theory and practice, and hands-on, problem-based learning. The goal is for participants to gain insight into the most effective advances in the diagnosis and management of asthma and allergy.

The objectives of the WAO International Scientific Conference are:
- To provide insights into the fundamentals and mechanisms of allergic/immunologic diseases by reviewing and evaluating the origins and severity of each disease
- To highlight the most recent advances in the treatment and prevention of allergic and immunological diseases
- To provide an integrated approach to the diagnosis and management of severe and more complex forms of allergies
- To identify unmet needs and areas of research priorities

Previous WAO International Scientific Conferences include:
- **WISC 2010** – Dubai, United Arab Emirates
  Theme: Asthma and Co-morbid Conditions: Expanding the Practice of Allergy for Optimal Patient Care
- **WISC 2012** – Hyderabad, India
  Theme: Severe Allergies, Severe Asthma: New Strategies for Optimal Treatment and Prevention
- **WISC 2014** – Rio de Janeiro, Brazil
  Theme: Advancing the Borders of Allergy: From Treatment to Prevention by Targeting the Environment, Infection and the Susceptible Patient

Key Reasons to Partner
- Obtain exposure to prestigious researchers and physicians in allergy, asthma and clinical immunology - from around the world, including: key opinion leaders, subject-matter experts, and heads of university departments
- Gain invaluable visibility for your products, services and/or programs
- Network with key opinion leaders in the field
- Make important contacts with industry colleagues
- Receive professional input on your product or service

Who Will Attend?
The Conference should be attended by approximately 1,200 international researchers, clinicians, physicians and allied health professionals with interests in:
- Allergy
- Asthma
- Dermatology
- ENT
- Gastroenterology
- Immunology
- Ophthalmology
- Pediatrics
- Pulmonology
- Family Practice

A meeting of WAO, in collaboration with IAACI, and their mutually collaborating partner AFI
Conference Leadership

**WAO Board of Directors**
Mario Sánchez Borges, President, *Venezuela*
Ignacio J. Anotegui, President-Elect, *Spain*
Motohiro Ebisawa, Secretary-General, *Japan*
Francesca Levi-Schaffer, Treasurer, *Israel*
Lanny J. Rosenwasser, Past-President, *United States*
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Paul Greenberger, United States
Elham Hossny, Egypt
Jose Antonio Ortega-Martell, Mexico
Hirohisa Saito, Japan
Mimi Tang, Australia
Mario Zernottti, Argentina
Luo Zhang, China

**IAACI Board of Directors**
Nancy Agmon-Levin, President, *Israel*
Ilan Dalal, Past President, *Israel*
Aharon Kessel, Secretary, *Israel*
Valery Teplitsky, Treasurer, *Israel*
Alon Hershko, Member, *Israel*

**Conference President**
Mario Sánchez Borges, *Venezuela*

**Steering Committee**
Nancy Agmon-Levin, *Israel*
Ignacio J. Anotegui, *Spain*
Jonathan A. Bernstein, *United States*
Leonard Bielory, *United States*
Motohiro Ebisawa, *Japan*
Aharon Kessel, *Israel*
Ruby Pawankar, *Japan*
Lanny J. Rosenwasser, United States
Menachem Rottem, *Israel*
Mario Sánchez Borges, *Venezuela*

**Local Organizing Committee**
Nancy Agmon-Levin, Chair, *Israel*
Ilan Dalal, *Israel*
Alon Hershko, *Israel*
Yitzhak Katz, *Israel*
Aharon Kessel, *Israel*
Yossi Mekori, *Israel*
Menachem Rottem, *Israel*
Valery Teplitsky, *Israel*

**Organizing Committee**
Ignacio J. Anotegui, *Spain*
Jonathan A. Bernstein, *United States*
Motohiro Ebisawa, *Japan*
Stanley Fineman, *United States*
Roy Gerth van Wijk, Netherlands
Lyndon Mansfield, *United States*
Ruby Pawankar, *Japan*
Nelson Rosário Filho, Brazil
Lanny J. Rosenwasser, *United States*
Mario Sánchez Borges, *Venezuela*
William Silvers, *United States*
Mario Zernottti, Argentina

**Scientific Program Committee**
Jonathan A. Bernstein, Co-Chair, *United States*
Ignacio J. Anotegui, Co-Chair, *Spain*
Claus Bachert, Co-Chair, *Belgium*
Nancy Agmon-Levin, *Israel*
Mübeccel Akdis, Switzerland
Leonard Bielory, *United States*
Sergio Bonini, Italy
Wesley Burks, *United States*
Luis Caraballo, Colombia
Ilan Dalal, *Israel*
Motohiro Ebisawa, *Japan*
Roy Gerth van Wijk, Netherlands
Edgardo Jares, Argentina
Yitzhak Katz, *Israel*
Gideon Lack, United Kingdom
Francesca Levi-Schaffer, *Israel*
Richard Lockey, United States
Dean Metcalfe, United States
Josh Milner, United States
Ruby Pawankar, *Japan*
Susan Prescott, Australia
Nelson Rosário Filho, Brazil
Lanny J. Rosenwasser, United States
Marc Rothenberg, United States
Hugh Sampson, United States
Mario Sánchez Borges, *Venezuela*
Dana Wallace, United States

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**WISC 2016 Support Options**

WISC 2016 provides three support options – General Conference Grant, Menu-Based Sponsorship, & Exhibition.

**Option 1: General Conference Grant**

By choosing to support the Conference as a whole, your company will promote the most effective advances in the diagnosis and management of allergic diseases. Your Conference grant guarantees that the scientific program, which is organized by the Scientific Program Committee, will provide our attendees with the opportunity to hear from the finest faculty and provide a venue for optimum learning.

**Option 2: Menu-Based Sponsorship**

Select from the educational and branding options below to build your own sponsorship level.

### Branding Opportunities

- □ Advertisement in the Final Program $4,000 USD - $6,000 USD
- □ Bag Insert* $3,000 USD/Bag Insert
- □ Broadcast Email Blast $3,000 USD/Blast
- □ Conference Bag* $20,000 USD
- □ Handout Station $15,000 USD (Limited to 1 Sponsor)
- □ Lanyards* $7,500 USD (Limited to 1 Sponsor)
- □ Lunches $20,000 USD/Day
- □ Mobile App & Wi-Fi Access for Delegates $30,000 USD (Limited to 1 Sponsor)
- □ Pocket Program $15,000 USD (Limited to 1 Sponsor)
- □ Shuttle Bus Services $20,000 USD/10 Buses
- □ Create Your Own Sponsorship $5,000 USD Minimum

### Educational Opportunities

- □ Company Sponsored Symposia $45,000 USD/Symposium
- □ Speaker Support Various Amounts
- □ Travel Grants $30,000 USD (Limited to 1 Sponsor)
- □ Publication of Educational Materials $50,000 USD (Limited to 1 Sponsor)
- □ Create Your Own Sponsorship $5,000 USD Minimum

**Option 3: Exhibition**

Exhibiting at WISC 2016 is a great way to expand your company’s branding and product awareness.

*Cost of item production and shipping to the Conference venue not included*
Branding Opportunities
Sponsorship acknowledgements are described with each individual item below. WAO is responsible for designing, purchasing and printing of each of the following items, unless otherwise noted. The WAO, IAACI and AFI logos may also be included along with the Sponsor’s logo. All advertisements must be approved by the WAO Secretariat.

Advertisement in the Final Program
Sponsorship: $6,000 USD – Inside back cover, full page
$4,000 USD – Inside back cover, half page
$4,000 USD – Inside, full page
The Final Program is a comprehensive guide to all educational activities offered during WISC 2016. The Final Program is provided to all attendees on-site and posted on the Conference website.

Bag Insert
Sponsorship: $3,000 USD per Bag Insert
Conference bag inserts provide sponsors with the opportunity to catch the attention of attendees before the Exhibit Hall opens. Printing and shipment of bag inserts to the Conference venue is the financial responsibility of the sponsor.

Broadcast Email Blast
Sponsorship: $3,000 USD per Blast
Email blasts are available to advertise your WISC 2016 scientific session. Sponsors are responsible for creating the html for distribution. WAO is responsible for the distribution of the html to registered attendees.

Conference Bag
Sponsorship: $20,000 USD
The Conference bag is given to each attendee at registration and includes all Conference materials. Sponsors are acknowledged through their logo on each bag.

Handout Station
Sponsorship: $15,000 USD (Limited to 1 Sponsor)
Session handout kiosks are made available throughout the venue for attendees to download (or print) handouts for the educational sessions. Your partnership helps ensure a more efficient and ecologically friendly Conference. Sponsors are acknowledged in the Final Program and on the kiosk signage.

Lanyards
Sponsorship: $7,500 USD (Limited to 1 Sponsor)
Lanyards are provided to attendees along with their name badges, which are required for entrance into the Conference. The sponsor’s corporate logo is on each lanyard. Sponsors are responsible for ordering, designing, labeling and shipping the lanyards to the Conference venue once the design has been approved by the WAO Secretariat.
Lunches
Sponsorship: $20,000 USD per Day
Provide boxed lunches or a buffet lunch and the opportunity for attendees to network with their colleagues. Sponsors are acknowledged in the Final Program and through on-site signage.

Mobile App & Wi-Fi for the Delegates
Sponsorship: $30,000 USD (Limited to 1 Sponsor)
The Conference mobile app provides attendees’ with the Scientific Program, map of the Venue, and Exhibitor information at their fingertips. Instructions to download the mobile app will be sent to attendees before the beginning of the Conference and updates to the app are done on-site, giving all attendees the most up-to-date program information. Once the app is downloaded, attendees may use it without internet access. Sponsors are acknowledged through their logo on the opening screen and in the Final Program.

Pocket Guides
Sponsorship: $15,000 USD (Limited to 1 Sponsor)
The Conference pocket guides allow attendees to have access to the Scientific Program on-the-go. Pocket guides are included in each attendee’s name badge holder. Sponsor is acknowledged on the inside back cover of the pocket guides with their advertisement.

Shuttle Bus Services
Sponsorship: $20,000 USD per 10 Buses
The Conference shuttles provide ease of transportation from attendees’ hotels to the Conference venue. Sponsors are acknowledged through their logo on each shuttle and in the Final Program.

Create Your Own Sponsorship
Minimum $5,000 USD
WAO’s many branding opportunities are only a starting point to provide strategic and prominent visibility for your company. However, we know we don’t have all the answers. If you have an idea, or want to enhance an existing sponsorship, we are happy to work with you to create a custom sponsorship opportunity that will enhance your company’s brand and align with your business objectives.
Educational Opportunities
Sponsorship will be acknowledged in future WISC 2016 publications, website and on-site signage.

Company Sponsored Symposium
Sponsorship: $45,000 USD per Symposium
A symposium offers a tremendous opportunity to provide education, demonstrate your company’s commitment to quality patient care, and build your corporate brand. Symposia are open to all registered meeting delegates, providing your company with the opportunity to reach up to 200 physicians. No continuing medical education credits are given.

The program of a symposium is organized by the sponsor and must receive the endorsement of the Scientific Program Committee. Sponsors are responsible for all speaker and moderator costs and any additional AV.

Speaker Support
Sponsorship: Various Amounts
The Scientific Program and invited Faculty are developed by the Scientific Program Committee to provide attendees a forum for the latest research, review of current theory and practice, and to provide hands-on, problem-based learning. By supporting the Faculty of the Conference, you are choosing to support the meeting as a whole.

Travel Grants
Sponsorship: $30,000 USD (Limited to 1 Sponsor)
International Travel Grants support junior fellows who have submitted abstracts from all over the world to attend WISC 2016. With this opportunity, you can make an impact where it matters most - the upcoming fellows who represent the future of the field.

Publication of Educational Materials
Sponsorship: $50,000 USD (Limited to 1 Sponsor)
Abstracts submitted and accepted for presentation at WISC 2016 are published in a WAO Journal e-supplement for distribution after the Conference. Additionally, there will be a Monograph with multiple papers based on lectures that will be published in the WAO Journal in 2017. Sponsors are acknowledged in the e-supplement.

Create Your Own Sponsorship
Minimum $5,000 USD
WAO’s company-sponsored symposium, speaker support, travel grants, and publication of educational materials provide educational opportunities for the delegates in attendance. However, there are more ways to support the conference’s scientific sessions and other educational opportunities. If you have an idea, or want to enhance an existing sponsorship, we are happy to work with you to create a custom sponsorship opportunity that will enhance your company’s brand and align with your business objectives.
Support Levels

Your Company’s support level is determined by the amount of your General Conference Grant or your total selections from the Menu-Based Sponsorship; exhibition costs do NOT count towards the below support levels.

- Presidential Level: $200,000 USD and above
- Diamond Level: $125,000 USD
- Platinum Level: $75,000 USD
- Gold Level: $50,000 USD
- Silver Level: $30,000 USD

In recognition of your generous support, WISC 2016 is pleased to offer you the following benefits:

**Presidential Level: $200,000 USD**
- □ 72 sqm Exhibition Space
- □ 15 Complimentary Delegate Registrations
- □ Company Logo on Slide between Sessions; on Printed Materials, including the Conference Program and Announcements; & Company Logo on Conference Website and Emails, with a live link to your Company Website

**Diamond Level: $125,000 USD**
- □ 36 sqm Exhibition Space
- □ 10 Complimentary Delegate Registrations
- □ Company Logo on Slide between Sessions; on Printed Materials, including the Conference Program and Announcements; & Company Logo on Conference Website and Emails, with a live link to your Company Website

**Platinum Level: $75,000 USD**
- □ 18 sqm Exhibition Space
- □ 5 Complimentary Delegate Registrations
- □ Company Logo on Slide between Sessions; on Printed Materials, including the Conference Program and Announcements; & Company Logo on Conference Website and Emails, with a live link to your Company Website

**Gold Level: $50,000 USD**
- □ 9 sqm Exhibition Space
- □ Company Logo on Slide between Sessions; on Printed Materials, including the Conference Program and Announcements; & Company Logo on Conference Website and Emails, with a live link to your Company Website

**Silver Level: $30,000 USD**
- □ Company Logo on Slide between Sessions; on Printed Materials, including the Conference Program and Announcements; & Company Logo on Conference Website and Emails, with a live link to your Company Website

These opportunities provide visibility for your organization and show your support for the field of allergy, asthma and immunology. Opportunities can be tailored to meet the needs of your organization. Please contact the WAO Secretariat via email at WISC@worldallergy.org to discuss options.
Exhibition Information

Exhibition Hours
Tentative Schedule – Subject to Change
6 December 2016, Tuesday 14:30 – 21:00 (Welcome Reception in the Exhibition Hall from 19:00-21:00)
7 December 2016, Wednesday 10:30 – 17:00
8 December 2016, Thursday 10:30 – 15:30
- Only Exhibitors with badges are allowed in the Exhibition Hall, from one hour before the Exhibition opens each day until one hour after it closes.
- Exhibits must be staffed during the above hours.

Installation
Tentative Schedule – Subject to Change
4 December 2016, Sunday 07:00 – 23:00 (Shell scheme and free build day; contractors only)
5 December 2016, Monday 07:00 – 17:00 (Exhibit booth set up)
- Exhibits must be completely installed by 17:00 on 5 December 2016. WAO and the official service contractor may, without incurring any liability for damage or loss, install and/or dismantle any property of any Exhibitor who fails to comply with this deadline at the sole expense of the Company.

Dismantlement
Tentative Schedule – Subject to Change
8 December 2016, Thursday 15:30 – 23:00
- No packing of equipment or dismantling of exhibits will be permitted until after 15:30 on 8 December 2016.
- The Exhibition Hall must be cleared by 23:00 on 8 December 2016. WAO and the official service contractor may, without incurring any liability for damages or loss, dismantle any property of any Company who fails to comply with this deadline at the sole expense of the Company.

Admission to Exhibitions
- Only individuals with a Delegate badge or Exhibitor badge are granted entry into the Exhibition Hall.
- Each Company is granted two complimentary Exhibitor badges for access only to the Exhibition Hall. Additional Exhibitor badges can be purchased for $75 USD each prior to the Conference and $100 USD on-site.
- Independent contractor personnel, hired by an Exhibit Company to install and dismantle their display, should register on-site for a temporary pass valid for installation and dismantlement hours only.

Exhibit Technical Manual
WAO will produce a Technical Manual for the Conference, including customs clearance and shipping instructions as well as order forms for additional equipment, such as furniture, electricity, internet connections and telephone. The Technical Manual will be available in August 2016.
Exhibition Costs

*Please note that Exhibition costs do not count towards Sponsorship Levels.

Shell Scheme Package
$750 USD per square meter
Minimum Exhibition Size: 9 square meters
Included in Shell Scheme Package:
- 2 – 3 side panels, depending on booth location
- 2 Chairs
- 1 Table
- Carpet
- Garbage Bin
- Company name and booth number printed on fascia board
- Electric: 1 kilowatt (4 sockets)
- Spotlights (1 every 1 meter along the back wall)

Space Rental Only - Free Builds
$600 USD per square meter
Minimum Exhibition Size: 9 square meters
Companies that do not use a shell scheme and choose to free build are required to submit a detailed plan of their stand to WAO for approval by 30 September 2016. More information will be made available in the Exhibit Technical Manual.

Included in Exhibition Costs:
- Security
- Independent Contractor Personnel passes
- Exhibitor-Only badges (two complimentary badges per Company)
- Delegate badge (one complimentary badge per Company)
- Your Company name and profile included on the Conference Website
- Your Company name and profile included in the Final Program
- General maintenance of the aisles and common Exhibition Hall areas

Payment Requirements
- A minimum deposit of 50% of the Exhibition fee is due with the completed application and contract on or before 31 July 2016. The deposit must be received in order for priority space assignments to be made. Remainder of the payment is due by 30 September 2016. In the event that the full payment is not received by this date, space may be released back into the general inventory.
- Applications received after 31 July 2016 require full payment of Exhibition fees.
- No Company is allowed to Exhibit unless full payment for the Exhibition has been received before the Exhibition Hall opens.

Cancellation / Space Reduction Policy
If a Company wishes to cancel or reduce Exhibit space, written notification must be sent on company letterhead to WISC@worldallergy.org. If written notification of cancellation or reduced Exhibit space is received at the WAO Secretariat office:

By 30 September 2016: A full refund, minus a processing charge of $1,000 USD
1 October 2016 through 31 October 2016: A refund of 50% of the full payment amount will be granted
After 31 October 2016: No refunds will be granted

*A Company’s cancellation of Exhibit space results in the release of any Convention Center meeting space previously assigned to the Company.

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Exhibition General Rules & Regulations

The following Rules and Regulations are part of the contract between the Exhibitor and the World Allergy Organization (WAO). All matters not covered in these Rules and Regulations shall be referred to WAO for adjudication and the decision of WAO shall be final. These Rules and Regulations may be amended at any time by WAO and all amendments so made shall be binding upon the Exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the Exhibitor is notified of the amendments. Notice may be verbal or in writing before or during WISC 2016, and may be given to any authorized agent or representative of the exhibitor.

Advertising Materials

Canvassing or distribution of advertising materials by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor’s assigned space. Limited signage advertising industry supported sessions and events must be approved and displayed by the WAO Secretariat. Unauthorized signage will be removed.

Audio/Visual Equipment

Sound systems must be kept at a reasonable level and may not interfere with other Exhibitors. WAO reserves the right to request the reduction in volume or cessation of use of any system that creates an interference with other Exhibitors.

Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with local and federal laws governing such contest, raffles, or drawings and have prior approval of WAO. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words “no purchase necessary to enter,” odds of winning, how winners are notified, how participants can find out who won, etc. The Exhibitor must agree to indemnify WAO, its Board of Directors, employees, and vendors in the event of any claims arising from the operation of the event. WAO must be notified of the winners and when the prize is awarded. WAO reserves the right to restrict contests, drawings or raffles that it deems inappropriate or unprofessional.

Continuing Medical Education (CME) Activities

All activities offering CME credits occurring at or in conjunction with WISC 2016 must be sponsored or jointly sponsored by the WAO and planned and executed following the ACCME’s guidelines for accredited CME activities, included the Standards for Commercial Support. Therefore:

1. Exhibitors defined as commercial interests by the ACCME are prohibited from offering or distributing CME activities or access to CME activities.

2. Exhibitors not defined as commercial interests by the ACCME may offer or distribute CME activities or access to CME activities, provided those activities are listed on the exhibition application and approved by the WAO.

Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the Exhibitor’s assigned space.

Disclosure

It is the policy of the WAO that any Exhibitor whose booth space, exhibit display or exhibit materials are provided through an educational grant from another organization prominently disclose that information to all attendees visiting or viewing that booth.
**Facility Regulations**
Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in the Technical Manual.

**Food and Beverage Distribution**
Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the WAO Secretariat. Further information will be provided in the Technical Manual.

**Hospitality Suites and Special Events**
Company-sponsored special events must be approved by the WAO Secretariat. WISC attendees, leadership and faculty members cannot be invited to an event that conflicts with WISC programs, including the Scientific Program, or WISC Social Events. Please contact the WAO Secretariat for more information.

**Liability**
The Exhibitor shall be fully responsible to pay for any and all damages to property and its owners or managers, which result from any act or omission of the Exhibitor. The Exhibitor agrees to defend, indemnify and hold harmless the World Allergy Organization, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the Exhibitor’s use of the property. The Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, or any part thereof.

In addition, the Exhibitor acknowledges that the World Allergy Organization and all other service providers do not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

**Meetings**
Exhibiting and non-exhibiting companies may not schedule meetings or events during the official dates of the WISC 2016 without the written consent of the WAO Secretariat. Requests for meeting space of company-sponsored sales meetings and WAO-approved activities should be submitted in writing to the WAO Secretariat.

**Music/Music Licensing**
Each Exhibitor using music in conjunction with its exhibit is responsible for maintaining compliance with the appropriate music licensing organizations.

**No Smoking**
Smoking in the Exhibition Hall, scientific sessions, foyers and all public spaces in the venue is prohibited.

**Photography/Videotaping**
Videotaping and photographing within the Exhibition Hall is prohibited except by the official WISC 2016 photographer, unless approved in advance by the WAO Secretariat. Any Exhibitor who wishes to employ an outside vender to videotape or photograph their own exhibit, activities, personnel, etc., must submit a written request no later than 1 November 2016.

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Products and Services
Only those products and services detailed on the Exhibit space application form or in writing prior to the WISC 2016 and approved by the WAO Secretariat may be exhibited or advertised.

Promotional Items/Giveaways
Distribution of descriptive product literature, notepads, pens and pencils is permitted. Other items may be distributed from the exhibitor’s stand only with prior written approval. All items to be distributed must be useful to the attendees during the WISC 2016 or in the professional activities of the Exhibit visitor. For US-based companies, all items must be in compliance with the American Medical Association Guidelines on Gifts to Physicians from Industry. Any Exhibitor found distributing materials which have not been officially accepted may be required to cease distribution immediately. Companies who comply with the PhRMA Code please refer to the Code with regards to promotional items. A promotional item approval form will be distributed in the Exhibitor Technical Manual and must be submitted to the WAO Secretariat, by 15 October 2016, along with a sample, photo, or written description of each item. Samples will not be returned.

Relocations
The WAO Secretariat reserves the right to adjust the floor plan at any time and relocate Exhibitors should it become necessary or advisable in the best judgment of WAO. In the event that it is necessary to relocate an Exhibitor after a specific space assignment has been made, the WAO Secretariat will contact the Exhibitor. Every effort will be made to reassign the Exhibitor to similar space. In any instance of exhibit stand relocation, the Exhibitor has the option to cancel and receive a full refund of all payments made.

Restriction of Exhibits
The WAO Secretariat reserves the right to:
1. reject for any reason any exhibit application submitted for the WISC 2016;
2. reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and
3. evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason.
Violation of any regulations on part of the Exhibitor, their employees or agents shall annul the right to occupy space and the Exhibitor will forfeit to the WAO Secretariat all monies which may have been paid. Upon evidence of violation, the WAO Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the Exhibitor’s risk. The Exhibitor shall pay all expenses and damages which the WAO Secretariat may thereby incur.

Security
The venue’s in-house security guards will be in the general exhibit area 24 hours a day from set-up to break-down. No permanent guard will be available for individual stands; therefore we recommend clients/exhibitors provide the appropriate control for their belongings. Neither the security service, WAO, decorator nor the venue is responsible for any loss or damage to Exhibitor property.

Selling of Products or Services
Selling of any product and services is prohibited in the Exhibition Hall. Product order forms may be distributed, but no cash, checks, credit card information or other forms of payment may be accepted by the Exhibitor.

Subletting Exhibit Space
Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the WAO prior to the Conference.
Exhibition Space Reservation Form

Contact Details

Company/Organization Name: __________________________________________________________

Contact Person: ____________________________Title: ______________________________________

Address: __________________________________________________________________________

City/State: ____________________________Country: __________________________ZIP/Postal Code: __________

Phone: ____________________________Fax: __________________________________________

Email: __________________________________________________________________________

Exhibition Reservations

Exhibitor Type

☐ Technical/For-Profit Organization

☐ Educational/Non-profit Organization

Exhibit Type

☐ Shell Scheme ($750 USD per square meter)

☐ Free Build ($600 USD per square meter)

Size of Space Requested _______ meters x _______ meters (request is not guaranteed)

Competitors we do NOT wish to be near (This may limit your ability to obtain the best available space):

_____________________________________________________________________________________

Companies we would like to be near (request is not guaranteed):

_____________________________________________________________________________________

The assignment of space is at the sole discretion of WAO Secretariat.

Please return this completed form to:

World Allergy Organization
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202, USA
Fax: +1 414 276 3349
Email: WISC@worldallergy.org

A meeting of WAO, in collaboration with IAACI, and their mutually collaborating partner AFI
JERUSALEM – AN IDEAL LOCATION

Jerusalem is the capital of Israel and its largest city in terms of both geographic area and population size. Jerusalem is a city that has become home to people from many different faiths, traditions and ethnic groups; therefore, the city’s culinary culture offers something for everyone.

GETTING THERE IS EASY!

Some 70 international airlines operate scheduled flights to Tel Aviv’s Ben Gurion International Airport; located only 35 minutes from the heart of Jerusalem. Ben Gurion is not only one of the world’s most efficient and passenger-friendly airports, but also one of its most architecturally beautiful.

VISAS

All visitors to Israel must hold a passport that is valid for at least six months from the date they are departing the country. Visitors from some foreign countries will require a visa. Please refer to the Israel Ministry of Foreign Affairs website (http://mfa.gov.il) for more information.

IMPORTANT DATES

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<tr>
<td>9 June 2016</td>
<td>Registration and Abstracts Open</td>
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<td>31 July 2016</td>
<td>Early Registration &amp; Abstract Submission Deadline</td>
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<td>30 September 2016</td>
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<td>5 December 2016</td>
<td>On-site Registration Begins</td>
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<td>6 - 9 December 2016</td>
<td>WAO International Scientific Conference (WISC 2016)</td>
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FOR INFORMATION AND UPDATES ON THE CONFERENCE, FOLLOW US AT:

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