SECRETARIATS

WORLD ALLERGY ORGANIZATION (WAO)
http://www.worldallergy.org/

LEBANESE SOCIETY OF ALLERGY AND IMMUNOLOGY (LSAI)
http://www.lebanonallergy.org

Professional Congress Organizer (PCO)
Lebanon, Beirut, Achrafieh, Samaha bldg. first floor
Telephone: +961-1-333900
executive@trustandtraders.com
www.trustandtraders.com

Conference Venue
Hotel Phoenicia Beirut – Lebanon
www.phoeniciabeirut.com
WELCOME LETTER

On behalf of the WISC 2019 Steering Committee we are delighted to invite you to participate in the WAO International Scientific Conference (WISC) which will be held in Beirut, Lebanon on 4 - 6 April 2019. The conference theme is “Novel Approaches to the Worldwide Allergy Epidemic”.

This prestigious international congress will be the host to a sizeable number of distinguished international “Who’s Who” experts in Allergy/Immunology as well as regional leaders in the field. Delegates from the whole Middle East region as well as Europe, Asia and the Americas are expected to attend this important event to witness and engage in 3 days of state-of-the art lectures, symposia and workshops in Allergy/Immunology and co-morbid conditions. An innovative scientific exhibition that will be held in parallel to the meeting will provide delegates the opportunity to interact with speakers, industry leaders and a large and diverse group of global and regional attendees.

The main objective of this scientific meeting is to educate healthcare and medical professionals about the worldwide epidemic nature and vast array of Allergic Diseases, Asthma & related Immunologic Disorders, focusing on fundamental principles of recognition and management as well as advanced therapeutic strategies for severe and complex conditions.

As we consider you important partners in this endeavor we invite you to engage actively in supporting the congress and we thank you in advance for your participation.

Kind Regards,

Dr Ignacio Ansotegui
WAO & Congress President

Dr Fares Zaitoun
LSAI & Congress President
ABOUT US

About the WAO

The World Allergy Organization (WAO) is an international umbrella organization whose members consist of 99 regional and national Allergy and Clinical Immunology societies from around the world. By collaborating with member societies, WAO provides direct educational outreach programs, symposia and lectureships to members in nearly 100 countries around the globe.

About the LSAI

The Lebanese Society of Allergy/Immunology members are physicians who have received board certified training in Allergy/Immunology or analogous schooling and education in the field of Allergology and have met specific qualifications for elected membership. The LSAI has throughout its relatively short existence stayed at the cutting edge of Allergy and Immunology. From a small-sized scientific society, it has grown to become a well-recognized and respected national and regional society.

About The WAO International Scientific Conferences

The World Allergy Organization (WAO) launched the WAO International Scientific Conference (WISC) in 2010. WISC is a theme-based Scientific Conference alternating with and complementing WAO’s main biennial scientific meeting, the World Allergy Congress (WAC).
Attendance By Specialties
The congress will be attended by international researchers, clinicians, physicians and allied health professionals with interests in:

- Allergy/Immunology
- Otolaryngology
- Pulmonology
- Clinical Immunology
- Primary Care Medicine
- Pediatrics
- Internal Medicine
- Dermatology
- Gastroenterology
- Ophthalmology
- Nutrition Specialists
- Nursing

Support

- Government
- Pharmaceutical companies
- Universities
- Associations & Societies

Why Become A Partner?
The WISC 2019 congress, happening in Beirut – Lebanon, 4-6 April, is a unique opportunity for partners to showcase their work in the allergy field. Active participation in the WAC allows partners to:

- Access key opinion leaders, researchers
- Reinforce domestic and international awareness
- Showcase programs, products and services
- Disseminate new scientific learning and best practices
- Connect with scientific media

Do not miss the chance to participate!
We offer a variety of opportunities for partners to showcase their organization.
Novel Approaches to the Worldwide Allergy Epidemic

SCIENTIFIC INFORMATION

Meeting Presidents
Ignacio J. Ansotegui  Spain
Fares Zaitoun  Lebanon

Steering Committee
Ignacio J. Ansotegui  Europe (Chair)
Fares Zaitoun  Lebanon (Chair)
Motohiro Ebisawa  Asia-Pacific
Carla Irani  Lebanon
Phillip Rouadi  Lebanon
Luis Caraballo  Latin America
Mario Sánchez Borges  Latin America
Elias Khairallah  Lebanon
Francesca Levi-Schaffer  Africa / CIS / Middle East
Marilyn Karam  Lebanon
Luciana Tanno  France
Lanny J. Rosenwasser  North America

Local Organizing Committee
Walid Alaa-Eldin, Lebanon
Bassem Abu Merhi, Lebanon
Zeina Aoun, Lebanon
Zeina Baz, Lebanon
Rola Bokhary, Lebanon
George Dib, Lebanon
Samer Fakhri, Lebanon
Oussama Hadi, Lebanon
Pierre Hage, Lebanon
Samir Haidar, Lebanon
Adnan Hejjawi, Lebanon
Fatima Mohty, Lebanon
Panayout Karkas, Lebanon
Riad Khalifeh, Lebanon
Mohyeheldin Kreidieh, Lebanon
Olga Nahas, Lebanon
Ziad Rohayem, Lebanon
Alain Sabri, Lebanon
Rafic Shammaa, Lebanon
Carole Youakim, Lebanon
Regional Advisory Committee

Hani Ababneh, Jordan
Rachid AbdelAziz, Algeria
Mohamed Aichane, Morocco
Mona Al-Ahmad, Kuwait
Abdullah Al-Angari, Saudi Arabia
Suleiman Al-Hammadi, UAE
Waleed Al-Herz, Kuwait
Bandar Al-Saud, Saudi Arabia
Mariam Al-Nesf Al-Mansori, Qatar
Zeinab Awad El-Sayed, Egypt
Shirina Al-Sowaidi, UAE
Salem Al-Tamemi, Oman
Kamal Maurice Hanna, Egypt
Reza Farid, Iran
Ramsay Fuleihan, Qatar
Agnes Hamzaoui, Tunisia
Habib Douagui, Algeria
Sulaiman Gazlan, Saudi Arabia
Mohammad Gharagozlou, Iran
Habib Ghedira, Tunisia
Abdula Ibrahim, UAE
Fadhel Saleh, Bahrain
Mohsen Shahin, Syria

International Advisory Committee

Mübeccel Akdis, Switzerland
Mário Morais Almeida, Portugal
Sami Bahna, USA
G. Walter Canonica, Italy
Martin Chapman, UK
Pascale Demoly, France
Stanley Fineman, USA
Alessandro Fiocchi, Italy
Paul Greenberger, USA
Michael Levin, South Africa
Anne-Marie Irani, USA
Bryan L. Martin, USA
Talal Nsouli, USA
Jose Antonio Ortega-Martell, Mexico
Giovanni Passalacqua, Italy
Mimi Tang, Australia
Dana Wallace, USA
Gary Wong, Hong Kong
Anahí Yáñez, Argentina
Luo Zhang, China
**MAIN TOPICS**

**Allergy Across The World**
Prevalence And Risks
Trends of A Developed/Developing Epidemic
Environmental Factors

**Severe And Difficult To Control Allergic/Immunologic Diseases**
State-Of-The Art Advances In Diagnosis And Treatment
Biologicals And Personalized Medicine

**Upper Airway & Co-Morbid Conditions**
Allergic Rhinitis
Allergic Rhinosinusitis
Chronic Rhinosinusitis
Nasal Polyposis
Allergic Laryngitis: A New Entity?
Laryngoesophageal Reflux Disease

**Lower Airway**

Asthma
  • Allergic Vs Nonallergic
  • Eosinophilic Vs Neutrophilic
  • Is It Asthma?
  • Asthma In Children
  • Asthma In Adults
  • Severe Asthma Management

**Primary Care Tract**

Allergy And Asthma Diagnosis
  • When To Suspect
  • Diagnostic Evaluation
  • When To Refer
Pediatric Tract
Understanding Genetics And Susceptibility
Natural History Of Allergic Disease
Allergic Rhinitis And Adenoid Hypertrophy
Primary Immunodeficiency For The Pediatrician
Presentation Of Allergic Rhinitis In Children: Not What You Think
Cough In Children
  • Is It Allergy ?
  • Is It Asthma?

Allergen Immunotherapy
Subcutaneous
Sublingual
Advances In Allergen Immunotherapy
Respiratory Allergy
  • Allergic Rhinitis
  • Asthma
Food Allergy
Drug Allergy
Atopic Dermatitis

Environmental Allergens And Pollutants
Indoor Allergens And Pollutants
Outdoor Allergens And Pollutants
Pollution Control Measures
Environmental Control Measures

Food Allergy Tract
Natural History
Diagnosis And Management
Food Allergen Challenge
Food Allergy Desensitization
Food Allergy At School

Anaphylaxis And Mast Cell Disorders
Diagnosis And Followup Measures
Family And Patient Education
Epinephrine Injections : When And How
C1 Esterase Inhibitor Deficiencies
Awareness And Diagnosis
Advanced Pharmaceuticals And Biologicals
Coping With A Life Long Disease

Skin Allergy And Immunologic Diseases
Chronic Urticaria
Atopic Dermatitis
Allergic Contact Dermatitis
Chronic Itching: Managing The Frustration

Molecular Allergology For The 21St Century
Advanced Tools And Methods
How To Use And Interpret

Allergy Diagnostic Testing
Serum
• Specific Ige
• Molecular
• Component
• Basophil Release
Skin Testing
• Clinical Procedure Or Lab Test
• The Art And Science Of Skin Testing

World Allergy Organization Initiatives & Guidelines

Allergy/Immunology Research
Oral Abstract Presentations
Poster Presentations

Sister Society Symposiums
American
European
Middle East/North Africa
Western Pacific
TIMETABLE

Thursday, 4 April
08:00 am - 07:00pm
Start of registration of delegates
Start of conference proceedings
Opening Ceremony & Reception

Friday, 5 April
08:00 am
Secretariats Opening
09:00 am - 06:00pm
Conference proceedings
8:00 pm
Gala Dinner

Saturday, 6 April
08:00 am
Secretariats Opening
09:00 am - 06:00pm
Conference proceedings
Dismantling
VENUE

Phoenicia Hotel

Styled rooms and suites

A Beirut landmark, Phoenicia Hotel is within walking distance to a host of art, shopping, dining and entertainment spaces. Overlooking the Mediterranean, next to trendy Zaitunay Bay marina and Beirut’s famous Corniche, it is only ten minutes from the airport. Close by, Beirut Souks and Downtown are a hive of characterful bars, cafes and restaurants.

Directions

Beirut Rafic Hariri International Airport (BEY)
Travel time 20 minutes
Distance 10 Kilometres (6.3 miles)
phoenicia@phoeniciabeirut.com
+961 1 369100
Monroe Hotel

Passing through four generations with the legacy and reputation in the hospitality business in Lebanon the Achkar Family owned and managed the Five Star Hotel Printania Palace with five outlets in Brummana, the Four Star“A” Monroe Hotel in the Capital Beirut. Implementing an aggressive expansion plan throughout the Middle East region, The Monroe Group decided to create the new brand “Monroe Hotels” the new and trendy concept of Four Star“A” “HIP” Hotels which combines the chic and fabulous style design with the latest technology in property management signed by an expert Lebanese Management

Directions
Kennedy Street, Solidere, Downtown, Beirut
Tel: +961 1 371122
info@monroebeirut.com
gm@monroebeirut.com
Roy.Bougharios@monroebeirut.com
## SYMPOSIUM PACKAGES

### CEDARS PACKAGE/65 000 USD (First come first serve basis)

<table>
<thead>
<tr>
<th>Package Description</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equivalent Stand - 24 sqm (Vacant Ground Area/Free Build)</td>
<td></td>
</tr>
<tr>
<td>1 Satellite Symposium* (Priority of date &amp; time)</td>
<td></td>
</tr>
<tr>
<td>non-lunch satellite symposium <em>(during lunch symposia lunch meal is At-Cost)</em></td>
<td></td>
</tr>
<tr>
<td>Priority At-Cost: Dinners, Lanyards, Bags, Coffee breaks, Lunches</td>
<td></td>
</tr>
<tr>
<td>Advertisement Page (back cover, or inside back of the final program)</td>
<td>1</td>
</tr>
<tr>
<td>Congress Bag Insert</td>
<td>2</td>
</tr>
<tr>
<td>Company Name and Logo on dedicated web page hyperlinked to the congress website</td>
<td>1 full page</td>
</tr>
<tr>
<td>Complimentary Exhibitor Congress Registration</td>
<td>6</td>
</tr>
<tr>
<td>Complimentary Exhibitor Invitation to Gala Dinner</td>
<td>6</td>
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<tr>
<td>Self Standing Banners infront and inside conference room during designated satellite symposia</td>
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### GOLD PACKAGE/50 000 USD (First come first serve basis)

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<th>Package Description</th>
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<td>Equivalent Stand - 18 sqm (Vacant Ground Area/Free Build)</td>
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<td>1 Satellite Symposium* (Priority among remaining available dates &amp; times)</td>
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<tr>
<td>non-lunch satellite symposium <em>(during lunch symposia lunch meal is At-Cost)</em></td>
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<tr>
<td>Priority At-Cost: Dinners, Lanyards, Bags, Coffee breaks, Lunches</td>
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<tr>
<td>Advertisement Page (Inside the back cover)</td>
<td>1</td>
</tr>
<tr>
<td>Congress Bag Insert</td>
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</tr>
<tr>
<td>Company Name and Logo on dedicated web page hyperlinked to the congress website</td>
<td>Half page</td>
</tr>
<tr>
<td>Complimentary Exhibitor Congress Registration</td>
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<tr>
<td>Complimentary Exhibitor Invitation to Gala Dinner</td>
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<tr>
<td>Self Standing Banners infront and inside conference room during designated satellite symposia</td>
<td></td>
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</tbody>
</table>

* are not CME accredited
### SILVER PACKAGE/40 000 USD (First come first serve basis)

<table>
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<th>Item</th>
<th>Details</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Equivalent Stand - 12 sqm (Vacant Ground Area/Free Build)</td>
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<tr>
<td>1 Satellite Symposium* (Priority among remaining available dates &amp; times)</td>
<td>non-lunch satellite symposium (during lunch symposia lunch meal is At-Cost)</td>
<td>30min + 10min Q&amp;A</td>
</tr>
<tr>
<td>Priority At-Cost: Dinners, Lanyards, Bags, Coffee breaks, Lunches</td>
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<tr>
<td>Full page Advertisement: Elsewhere - after the last page of the scientific program</td>
<td></td>
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<tr>
<td>Congress Bag Insert</td>
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<tr>
<td>Company Name and Logo on dedicated web page hyperlinked to the congress website</td>
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<td>1/4 page</td>
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<tr>
<td>Complimentary Exhibitor Invitation to Gala Dinner</td>
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<td></td>
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<tr>
<td>Self Standing Banners infront and inside conference room</td>
<td>during designated satellite symposia</td>
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### BRONZE PACKAGE/ 20 000 USD

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<td>Equivalent Stand - 10 sqm (Vacant Ground Area/Free Build)</td>
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<td>Advertisement Page (Inside back cover)</td>
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<td></td>
</tr>
<tr>
<td>Company Name and Logo on dedicated web page hyperlinked to the congress website</td>
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<td>header or skyscraper add</td>
</tr>
<tr>
<td>Complimentary Exhibitor Congress Registration</td>
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* are not CME accredited
### OTHER SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>USD</th>
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<tr>
<td>Satellite Symposium* 60 min (including Q&amp;A)</td>
<td>35,000.00</td>
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<tr>
<td>Satellite Symposium* 45 min (including Q&amp;A)</td>
<td>30,000.00</td>
</tr>
<tr>
<td>Lectures and Symposia: The speakers’ travel and accommodation cost covered by the sponsor. Proposed speakers &amp; educational material to be reviewed by the Congress Scientific Committee</td>
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<tr>
<td>Stand 6 sqm</td>
<td>4,800.00</td>
</tr>
<tr>
<td>Stand 10 sqm</td>
<td>8,000.00</td>
</tr>
<tr>
<td>Stand 12 sqm</td>
<td>9,600.00</td>
</tr>
<tr>
<td>Stand 18 sqm</td>
<td>14,400.00</td>
</tr>
<tr>
<td>Final Program A4 full color page</td>
<td>2,500.00</td>
</tr>
<tr>
<td>Final Program double spread color page</td>
<td>8,000.00</td>
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<tr>
<td>Bookmark</td>
<td>7,000.00</td>
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<tr>
<td>Bag Insert</td>
<td>3,500.00</td>
</tr>
<tr>
<td>Branded notepads</td>
<td>3,000.00</td>
</tr>
<tr>
<td>Branded pens</td>
<td>2,000.00</td>
</tr>
<tr>
<td>Company Name &amp; Logo on Lanyards</td>
<td>3,000.00</td>
</tr>
<tr>
<td>Branding of Speaker-Ready-Room</td>
<td>4,000.00</td>
</tr>
<tr>
<td>All Lunches, Dinners and Coffee Breaks are subject to sponsorship</td>
<td>At-Cost</td>
</tr>
<tr>
<td>Free Wifi for Delegates</td>
<td>At-Cost</td>
</tr>
</tbody>
</table>

* are not CME accredited
PAYMENT TERMS AND CANCELLATION POLICY

- The Final balance of the chosen contribution should be paid by and no later than 30 days before the conference start date.
- All cancellations should be made in
- Cancellations penalties are as written:

| For withdrawal in more than 180 days prior the conference start date | 50 % of the overall price |
| For withdrawal between 180 and 150 days prior the conference start date | 70 % of the overall price |
| For withdrawal within a period of less than 150 days prior the conference start date | 100% of the overall price |

FEES

International Non-LSAI Members:
650 $ Early Bird
750 $ 40 days pre – congress and on site

Fellow – In – Training Student / Allied Health:
325$ Early Bird
400 $ 40 days pre – congress and on site

DATES & DEADLINES

Abstract Submission: September 1st 2018 till January 30th 2019
Satellite Symposium: Participation form to be signed before 20th December 2018

CME CREDITS

The WAO International Scientific Conference (WISC) 2019 will apply for CME accreditation through the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS), www.uems.net. More information regarding CME will be announced later. Please visit www.worldallergy.org/wisc2019 for updates.
“As we continue to grow, please know that partnerships with our sponsors are vital to the success of our congresses. You are truly appreciated.”