

Join Us for World Allergy Week 2015!

Lanny Rosenwasser, President of the World Allergy Organization (WAO), and Professor Motohiro Ebisawa, Chair of the WAO Communications Committee, warmly welcome WAO Member Societies to World Allergy Week 2015 (13-19 April).

This year's theme is "Airway Allergies - The Human and Economic Burden," and there are many ways Member Societies can participate to help highlight airway allergies, provide information about increasing prevalence, and explain the need for enhanced education and patient care services that will help improve safety and quality of life for those who suffer from airway allergies.

There are many ways to get involved. Each year WAO receives stories, audio and video recordings, photographs, and press releases from the many programs and activities that take place locally, nationally and regionally due to the innovative planning of participating individuals and organizations. Please visit www.worldallergyweek.org to see what other Member Societies have done in the past.

WAO provides resources for Member Societies to use for local activities. Learn more by following the links listed below.

WAO invites Member Societies to take part in the World Allergy Week expert teleconferences, one international and another for the Asia Pacific region. Visit the World Allergy Week website for updates regarding the teleconferences.

Access from the World Allergy Week website:

Promotional Resources www.worldallergy.org/

Patient Advocacy www.worldallergy.org/worldallergyweek/2015/patient-advocacy.php

WAO Airway Content www.worldallergy.org/airway-allergies

Allergic Rhinitis Working Group www.worldallergy.org/allergy_rhinitis/

World Atlas of AeroAllergens www.worldallergy.org/aeroallergens/

Interactive Learning Modules on Allergic Rhinitis and Asthma
www.worldallergy.org/modules/

WAO White Book on Allergy Update 2013 www.worldallergy.org/definingthespecialty/white_book.php



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